

# Curriculum

## MBA Degree Programme

(with effect from Academic Year 2018-2019)



**SCHOOL OF MANAGEMENT STUDIES**

NATIONAL INSTITUTE OF TECHNOLOGY CALICUT

**Curriculum for MBA  
(2018 Admission)**

<b>First Semester</b>					
<b>Code</b>	<b>Title of Course</b>	<b>L</b>	<b>T</b>	<b>P/S</b>	<b>C</b>
MS6101D	Financial and Management Accounting	3	0	0	3
MS6102D	Marketing Management: Concepts and Applications	3	0	0	3
MS6103D	Organizational Behaviour	3	0	0	3
MS6104D	Management Information Systems	3	0	0	3
MS6105D	Micro Economics	3	0	0	3
MS6106D	Decision Models in Management	3	0	0	3
MS6107D	Business Statistics	3	0	0	3
MS6191D	Business Communication Laboratory	1	0	2	2
	<b>Total</b>	<b>22</b>	<b>0</b>	<b>2</b>	<b>23</b>

<b>Second Semester</b>					
<b>Code</b>	<b>Title of Course</b>	<b>L</b>	<b>T</b>	<b>P/S</b>	<b>C</b>
MS6111D	Operations Management	3	0	0	3
MS6112D	Financial Management	3	0	0	3
MS6113D	Human Resources Management	3	0	0	3
MS6114D	Legal Aspects of Business	3	0	0	3
MS6115D	Business Government and Society	3	0	0	3
MS6116D	Strategic Management	3	0	0	3
MS6117D	Business Research Methods	3	0	0	3
MS6192D	Information Technology Laboratory	0	0	3	2
	<b>Total</b>	<b>21</b>	<b>0</b>	<b>3</b>	<b>23</b>

<b>Summer Internship (May-June)</b>					
<b>Code</b>	<b>Title of Course</b>	<b>L</b>	<b>T</b>	<b>P/S</b>	<b>C</b>
MS6193D	Summer Internship Project	0	0	8	3
	<b>Total</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>3</b>

<b>Third Semester</b>					
<b>Code</b>	<b>Title of Course</b>	<b>L</b>	<b>T</b>	<b>P/S</b>	<b>C</b>
MS7101D	Organisational Structure and Design	3	0	0	3
MS7102D	Macro Economics	3	0	0	3
	Elective - 1	3	0	0	3
	Elective - 2	3	0	0	3
	Elective - 3	3	0	0	3
	Elective - 4	3	0	0	3
MS7194D	Management Science Laboratory	0	0	3	2
MS7195D	Business Research Project-I	0	0	5	3
	<b>Total</b>	<b>18</b>	<b>0</b>	<b>8</b>	<b>23</b>

Fourth Semester					
Code	Title of Course	L	T	P/S	C
MS7111D	International Business	3	0	0	3
	Elective - 5	3	0	0	3
	Elective - 6	3	0	0	3
	Elective - 7	3	0	0	3
	Elective - 8	3	0	0	3
	Elective - 9	3	0	0	3
MS7196D	Business Research Project-II	0	0	8	5
	<b>Total Credits</b>	<b>18</b>	<b>0</b>	<b>8</b>	<b>23</b>

L: Lecture, T: Tutorial, P, Practical, S: Seminar, C: Credit

**Total Credits: 95**

**Stipulations**

1. A student can opt for two major specialisations by opting elective courses from two functional areas (stream). A minimum of 4 elective courses must be credited to qualify for a major in a functional area.
2. A student must earn 95 credits for the award of MBA degree.
3. For elective courses, students may choose any PG level course offered in the Institute with the approval from the Head of the School.
4. Students are permitted to audit course/s in any semester of the programme with the permission of Head of the School. Only a maximum of two audited courses for which a minimum pass (P) grade secured shall be recorded in the grade card.

Credit distribution	
Curricular composition	Credits
Theory Courses	78
Laboratory Courses	6
Summer internship	3
Business Research Project	8
<b>Total credits</b>	<b>95</b>

**List of elective courses in various streams**

Sl. No.	Title of course	Code	Credits
<b>I</b>	<b>Operations</b>		
1.	Project Risk Evaluation and Management	MS7121D	3
2.	Inventory and Supply Chain Management	ME6103D	3
3.	Manufacturing Planning and Control	ME6112D	3
4.	Project Management	ME6146D	3
5.	Management of Technology and Innovations	ME6148D	3
6.	Group Technology and Flexible Manufacturing System	ME6130D	3
7.	Lean Production Management	ME6132D	3
<i>Operations related courses offered by Industrial Engineering &amp; Management and other allied courses offered by other programmes will be considered under operations management stream subject to the concurrence from Head of the School.</i>			
<b>II</b>	<b>Finance</b>		
8.	Managing Financial Services and Institutions	MS7131D	3
9.	Investment Analysis and Portfolio Management	MS7132D	3
10.	Derivatives and Risk Management	MS7133D	3
11.	Strategic Financial Management	MS7134D	3
12.	International Finance and Investment Management	MS7135D	3
13.	Corporate Tax Planning and Taxation	MS7136D	3

14.	Mergers, Acquisitions and Divestments	MS7137D	3
<b>III</b>	<b>Marketing</b>		
15.	Marketing of Services	MS7141D	3
16.	Advertising and Sales Promotions	MS7142D	3
17.	Customer Relationship Management	MS7143D	3
18.	Product Policy and Brand Management	MS7144D	3
19.	Business to Business (B2B) Sales and Digital Marketing	MS7145D	3
20.	Retail and Mall Management	MS7146D	3
21.	Consumer Behavior	MS7147D	3
22.	Research in Marketing Decisions	MS7148D	3
23.	Marketing Analytics	MS7149D	3
24.	Marketing Decision Models	MS7150D	3
<b>III</b>	<b>Human Resources</b>		
25.	Industrial Relations and Labour Laws	MS7151D	3
26.	Strategic Human Resources Management	MS7152D	3
27.	Recruitment Selection and Compensation Management	MS7153D	3
28.	Learning and Development	MS7154D	3
29.	Talent and Performance Management	MS7155D	3
30.	Human Resources Analytics	MS7156D	3
31.	Individual and Organisational Transformation	MS7157D	3
<b>IV</b>	<b>Business Analytics and Systems</b>		
32.	Knowledge Management	MS7161D	3
33.	Business Intelligence	MS7162D	3
34.	Advanced Tools for Decision Support	MS7163D	3
35.	Enterprise Resources Planning	MS7164D	3
36.	Big Data Analytics	MS7165D	3
37.	Data Science for Business Decisions	MS7166D	3
38.	Econometrics	MS7167D	3
39.	E-Commerce	MS7168D	3
40.	Machine Learning and Artificial Intelligence	ME6111D	3
41.	System Modelling and Simulation	ME6135D	3
<i>Business Analytics and Systems related courses offered by CSED and other departments at PG level will be considered under Business Analytics and Systems area subject to concurrence from Head of the School.</i>			
<b>VI</b>	<b>General Management; Humanities and Liberal Arts</b>		
42.	Constitutional Law of India and Human Rights	MS7171D	3
43.	Globalization and Culture	MS7172D	3
44.	Entrepreneurship and New Venture Creation	MS7173D	3

**Note:** The syllabus of courses listed in the list of electives from other departments will be the same as the syllabus given by concerned department.

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