



**MEMORANDUM OF UNDERSTANDING
BETWEEN
MAHATMA GANDHI COLLEGE OF MASS COMMUNICATION,
KOZHIKODE
AND
NATIONAL INSTITUTE OF TECHNOLOGY CALICUT, KOZHIKODE**

Mahatma Gandhi College of Mass Communication, Kozhikode (hereinafter called MAGCOM) and National Institute of Technology Calicut, Kozhikode (hereinafter called NITC), establish hereby a formal understanding of cooperation which is intended to further the academic objectives of each institution and to promote better understanding between faculty and students of MAGCOM and the faculty and students of NITC. Under this Memorandum of Understanding (MoU), the two institutions will proceed to implement the following endeavours and exchanges.

Areas of Cooperation

Cooperation shall be carried out, subject to the availability of funds and approval of the competent authority of MAGCOM and NITC, through such activities or programmes as:

1. Exchange of Faculty Members
2. Exchange of Students
3. Joint research activities
4. Participation in seminars and academic meetings
5. Exchange of course materials and other information
6. Special short-term academic programmes
7. Exchange of administrative managers/Coordinators, where possible
8. Joint cultural programmes

The terms of such mutual cooperation and the necessary budget for each specific programme and activity that is implemented under the terms of this MoU shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of the particular programme or activity and the terms of such programme shall be negotiated on an annual basis. Each institution will designate a Liaison Officer to develop and coordinate specific activities or programmes.

Scope of Cooperation

The areas of cooperation include, subject to mutual consent, any programme offered at either institution as felt desirable and feasible on either side and that both sides feel can contribute to fostering and developing cooperative relationships between the two institutions.



The cooperation will be focused on the following fields of study initially:

1. Elective courses will be offered in NITC for UG/PG/PhD students in the areas mentioned below, under a co-teaching arrangement:

Journalism, Content Writing, Technical Writing, Copy Writing, Book Publishing, Videography, Photography, Video Editing, Radio Production, Anchoring, Public Relations and Advertising.

2. Certificate courses in media studies shall be offered by MAGCOM, Kozhikode in partnership with NITC.

3. Media consultancy

4. Explore joint Certificate, Diploma and PG Diploma programmes in areas of International Studies and Relations.

Implementation

The MoU shall remain in force for a period of three years from the date it is signed by the appropriate officials of the two institutions. It may further be extended or amended with the written agreement between both institutions. This MoU may be terminated by either party subject to the delivery of six months of advance written notice.

At MAGCOM Kozhikode, Mr Anuraj AK, Director, MAGCOM, will oversee the implementation of the MoU. At NITC Dr Preeti Navaneeth, Member, CIFRL and Assistant Professor, School of Management Studies, will oversee the implementation of the MoU.

Both parties understand that all financial arrangements will have to be negotiated and depend on the funds' availability.

This MoU will be executed in the English language, and both will be considered Originals.

IN WITNESS WHEREOF the parties hereto have set in their hands and signature on this day _____ Month _____ Year _____.

Director
Mahatma Gandhi College
of Mass Communication
Kozhikode



Registrar
National Institute of
Technology Calicut
Kozhikode

