



NATIONAL INSTITUTE OF TECHNOLOGY CALICUT

DEPARTMENT OF BIOSCIENCE AND **ENGINEERING**

Organizes

in association with

OFFICE OF COMMUNICAT INDIAN INSTITUTE OF SCIENCE, **BENGALURU**

ONLINE WORKSHOP on

SCIENCE COMMUNICATION

09 March, 2024

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Organizer: DR. Suresh P.S, Assoc. Prof. BSED 🖂 sureshps@nitc.ac.in



SPEAKERS



RANJINI RAGHUNATH

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SANDEEP MENON

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ANANTHAPATHMANABHAN MS

Senior Editorial Assistant, Office of Communications Indian Institute of Science, Bengaluru

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09.15 -09.30 AM INTRODUCTORY SESSION

09.30 -11.00 AM SESSION 1: WRITING ABOUT SCIENCE

INSTRUCTOR: RANJINI RAGHUNATH

Goals: This session will focus on finding and writing news stories that cover interesting/breakthrough research.

Moderator: Dr. Indumathi Sathisaran, Asst. Prof., BSED, NITC

BREAK

11.15 -12.30 PM SESSION 2: WEAVING NARRATIVES

INSTRUCTOR: SANDEEP MENON

Goals: The session will focus on writing feature articles, with focus on the methodology and the power of words. There will also be a section on narratives and their ability to shape the world.

Moderator: Dr. Indumathi Sathisaran, Asst. Prof., BSED, NITC

BREAK

02.00 - 03.00 PM SESSION 3: PODCASTS

INSTRUCTOR: ANANTHAPATHMANABHAN MS

Goals: To train the participants on the art and craft of podcast production. The art part will focus on the advantages and the designing strategy of a podcast, whereas the craft will focus on how to write for the ear, audio editing, how to give voice over and the nitty gritty of audio recording both on field and indoors.

Moderator: Dr. Shabina Ashraf, Asst. Prof., BSED, NITC

03.00 - 03.30 PM CO

CONCLUDING REMARKS