

School Of Management Studies , NITC

STUDENT PROFILE

BATCH 2022-24

STUDENT PROFILES



ABDU REHMAN



Aiming to pursue a career that offers rapid learning, diverse skill acquisition, and the path to becoming an industry expert.

WORK EXPERIENCE

- Marketing executive (QBS ENTERPRISES)
 - Skilled in social media management, I excel at fostering client relationships and crafting impactful digital marketing strategies. As Head of Social Media Promotion, I created engaging ads, implemented successful SEO tactics, and demonstrated versatility across the digital marketing landscape.

INTERNSHIPS

- Marketing lead (Medulla App)
 - Crafting targeted marketing strategies for a medicine-focused EdTech app, including the creation of engaging ad content to effectively promote the app's offerings.
- Market research analyst (Testvox)
 - Conducted thorough three-level environmental analysis across industries to identify diversification prospects. Employing qualitative research for comprehensive market insights, alongside quantitative methods to analyze secondary data sets. Proficiently executed SWOT analysis for diverse organizations

Education :
BSc Physics

MBA (Marketing & Business Analytics & systems)

Professional Experience:
12 Months
QBS enterprises



ABHIRAM SREEJITH



A law and business graduate aspiring a career in HR and Corporate law.

WORK EXPERIENCE

- Dr. Sreejith's Speciality Orthopaedic Clinic | Executive Officer (Part-time)
 - Arranged appointments for the patients, Supervise the functioning employees and handle patient complaints.

INTERNSHIPS

- EVM-Nissan, Calicut | HR Intern
 - Trained to use an HRMS, performed HR functions like recruitment and selection by scheduling and conducting preliminary interviews.
 - Wise and Worth Legal Consultants, Chennai | Law Intern
 - Observed the procedures of the Debt Recovery Tribunal and the Madras High Court. Assisted in filing procedures and analyzed the legal implications behind debt recovery cases.

POSITIONS OF RESPONSIBILITY

- Web-Ops Head of SOMS-NITC (2023-2024)

Education :
BBA LLB (Hons.)

MBA (HR & Finance)

Professional Experience:
Fresher



ABINAYA RAJENDRAN



A dynamic MBA graduate specializing in Marketing and Business Analytics, blending strategic and data-driven acumen to drive success in the modern business landscape

WORK EXPERIENCE:

- ASSISTANT SYSTEM ENGINEER, TATA CONSULTANCY SERVICES, CHENNAI
 - Managed data of new recruitments for HR screening and assisted in scheduling the interviews of new candidates and also coordinating with the applied candidates for their smooth interview process

INTERNSHIP:

- Submitted a marketing plan and a marketing brochure for IntPurple Technologies, Bangalore for their new product FelixaCare - a healthcare-based cloud platform
- Along with my teammates we conducted a market feasibility study for the Government Cyberpark, Kozhikode phase 2 expansion

CERTIFICATIONS:

- Data Science Methodologies, by IBM
- Data Visualization using Python, by IBM

POSITIONS OF RESPONSIBILITIES:

- Head - Public Relations and Media Committee, Tarang'23 - a National level management fest of SOMS, NIT Calicut

Education :
B.Tech Textile Technology

MBA (Marketing, Business Analytics & Systems)

Professional Experience:
6 Months
TATA Consultancy services



ADILSHA S REHMAN



Aims in combining strong communication skills with analytical abilities for positions in digital marketing, product management, and content writing.

INTERNSHIP:

- Digital Marketing Intern at Burjeel Medical City, UAE
 - Oversaw social media accounts for three hospitals, driving lead generation through campaigns, traffic ads, content creation, website management, account analysis, and Quarterly Report preparation.
- Sales Training under IE-CAT, Calicut
 - Conducted product pitching to potential customers and product demonstrations, highlighting key features and functionalities.

POSITIONS OF RESPONSIBILITIES:

- President (2023-24) & Secretary (2022-23) - Management Students' Association, School of Management Studies, NIT Calicut
- Cultural Secretary (2021-22) & Joint Secretary (2020-21) - LEAP, English Department, Loyola College Chennai

CERTIFICATIONS:

- Create a Social Media Campaign and Generate Story-Driven Content - Mentormind
- Professional Writing Skills : Prepared a dissertation on the topic "Stoicism: History, Relevance and Application"

Education :
BA (English Literature)

MBA (Marketing and Business Analytics & Systems)

Professional Experience:
Fresher



AFEES MOIDU SALIM



Dually specialized MBA candidate in Operations and Business Analytics, with a strong foundation in Electrical and Electronics Engineering, actively pursuing opportunities in the industry for a seamless transition.

INTERNSHIPS :

- KSEB, Tripunithura
 - I was able to get insights into different activities and challenges pertaining to the distribution part of the utility.
- Magenta Mobility, Bangalore
 - I learned about the various aspects of handling EV fleets and how to tackle the obstacles and challenges of last-mile logistics

POSITIONS OF RESPONSIBILITY :

- Treasurer, MSA 2023-24, SOMS-NITC

CERTIFICATIONS :

- Excel fundamentals- Formulas for Finance from Corporate Finance Institute
- Data visualization with Power BI - Great Learning Academy
- Jira Project Management - Great Learning Academy
- Supply Chain Management - Great Learning Academy

Education :
B.Tech Electrical and Electronics Engineering

MBA (Operations, Business Analytics & Systems)

Professional Experience:
Fresher



AJAY P



BBA graduate with expertise in finance, eager to optimize organizational efficiency and drive sustainable growth

INTERNSHIP :

- StarCare Hospital Kozhikode
 - Handled bulk financial data & cash collection, created accurate MIS reports, conducted bank reconciliation, and managed cheque issuance, vouching & bill processing.

CERTIFICATIONS :

- GST- Audit, Assessment, and Litigation course by Coursera
- Data science tools by IBM.
- Big Data by IBM.
- Live project on the topic "Conduct trend analysis to predict the future business trends for an FMCG company."

Education :
BBA- Finance

MBA- Finance ,Operations

Professional Experience:
Fresher



AJAY T J



To leverage my strong academic background, analytical skills, and business acumen to contribute effectively to an organization's growth and success.

INTERNSHIPS :

- ICT Academy of Kerala, Thiruvananthapuram - Project Management Intern
 - Participated in the comprehensive project of renovating InfoPark Cochin's various departments, a client, and conducted feasibility assessments for software options including Zoho, SAP, and Odoo.

POSITIONS OF RESPONSIBILITY :

- Deputy Head of Events Committee of TARANG 2023.
- Head of Alumni Relations of School of Management Studies NIT Calicut.

CERTIFICATIONS:

- Live project in Mentor Mind on analyzing trend analysis for FMCG company of FINEXA
- Microsoft Power-BI by Udemy

Education :
B.com Finance and Taxation

MBA (Finance, Business Analytics and Systems)

Professional Experience:
Fresher



ANAGHA MOHANAN



Experienced software developer with a passion for combining technical proficiency with marketing, functional and managerial side.

WORK EXPERIENCE :

- TATA Consultancy Services - System Engineer
 - Functioned in an Agile development team, fulfilling roles from team member to team lead; responsibilities encompassed software development, client requirement analysis, and seamless project delivery coordination.

INTERNSHIPS

- Digital Mesh Softech Pvt. Ltd, Kochi Kerala- Market Research Intern
 - Conducted market research across multiple online marketplaces for a newly launching e-commerce management platform, including competitor analysis, pricing strategy formulation, and website content creation coupled with expertise in digital Marketing.
- EightWe Digital - Kochi Business Analyst Intern
 - Engaged in a startup environment, involved in responsive web redesign, competitor website analysis, WhatsApp Business use case creation, and effective team coordination.

POSITIONS OF RESPONSIBILITY

- Training & Placement Committee student coordinator, School of Management Studies NIT Calicut.

Education :
BSc- Physics

MBA - Marketing; Business Analytics and systems

Professional Experience:
43 Months
Tata Consultancy services

STUDENT PROFILES



ANAS MUHAMMED



Psychology graduate with a passion for understanding human behaviour looking for a career in Human Resource Management.

INTERNSHIP :

- Human Resource Intern at Bin Fadel Al Mazrouei Ready Mix S.P L.L.C, UAE
- Worked on Human Resource Management Systems, various HR operations, creation of organogram, legal and transport services and workers camp Inspections

POSITIONS OF RESPONSIBILITIES :

- Head - Operations, Tarang'23 - National Level Management Fest, SOMS - NIT Calicut (2023-24)
- HR Club Coordinator, SOMS - NIT Calicut (2022-23)
- Program coordinator - UG (2019-20)

CERTIFICATIONS :

- Screening and Selection Process for Sales Representative, Danube Home - Mentormind
- Created an ideal candidate profile - JD&JS, screening and shortlisting candidates, strategise multiple round selection process drafted interview question

Education :

Bsc - Psychology

MBA (HR , Marketing)

Professional Experience:

Fresher



ANNTRESA MATHEW



Student with strong background in finance and accounts having 2 years experience in Management Consultancy MNC, aspiring for a challenging career in the field of Finance and HRM

WORK EXPERIENCE :

- Sutherland Global Services CS Associate
- working with the Customer Relationship Management and Employee Data Handling Sections.

INTERNSHIP :

- Audit Intern at M.Thomas and Co
- worked on the vouching process and auditing of NGO firms in Kerala.

POSITIONS OF RESPONSIBILITY :

- Head of Events of Tarang'23, SOMS NITC
- Member of the Public Relations Committee of SOMS, works on the PR works of SOMS NITC and conduction of the MExTalk sessions having interactions with various industry experts.

Education :

BBA

MBA (Finance, HR)

Professional Experience:

24 Months

Sutherland Global Services



ANUPA MARIYAM JOHN



Enthusiast to pursue a dynamic professional journey in the realm of Operations Management.

INTERNSHIP :

- ICT Academy of Kerala, Trivandrum, Kerala - Project Management Intern
- Restructuring of Infopark, Kochi by evaluating the current state and envisioning an improved future state using insights and research.

CERTIFICATIONS :

- Human Resources Foundation- LinkedIn
- Design Thinking: Understanding the Process
- Power BI- ICT Academy of Kerala

POSITIONS OF RESPONSIBILITY :

- Director of Records, TARANG
- Head, Operations Club

Education :

BA English

MBA (Operations, HR)

Professional Experience:

Fresher



ARAFA NAUSHAD



Computer science engineer eager to launch a management career with a passion to explore different management facets and trying to leverage it with my technical skill.

INTERNSHIP :

- Daimler Trucks Innovation Centre India-
- Two months experience in the after-sales department, contributing to the development of a strategy for enhancing customer retention and increasing after-parts sales in maintenance services.

POSITIONS OF RESPONSIBILITY :

- Executive Member of Social Media Committee, SOMS NIT Calicut(2023-2024)

CERTIFICATIONS :

- Natural Language Processing Applications (ICFOSS ,Trivandrum)

Education :

B.Tech Computer Science

MBA (HR, Business Analytics and Systems)

Professional Experience:

Fresher



ARJUNAN V



International Relations graduate with a passion for understanding global dynamics, now on a journey to blend strategic insights with business acumen through an MBA program.

INTERNSHIP :

- Marketing intern- Gufic Bioscience Ltd (MUMBAI)
- Management trainee and Product management Intern positions handled in the term of 10-week internship tenure, Had great exposure to the pharmaceutical marketing done market survey, product planning, product strategy, and various tasks.

POSITIONS AND RESPONSIBILITIES:

- Member - Training and Placement committee
- Head for BMT Event in Tarang 2023

CERTIFICATIONS :

- Python and its automation certificate from Coursera
- Marketing certification from great learning

Education :

BA International Relations

MBA (Business Analytics and Systems , Marketing)

Professional Experience:

Fresher



AZLAHA JALEEL



Combining a foundation in computer applications with a pursuit of MBA for holistic professional growth.

INTERNSHIP :

- Finance Intern - KLM AXIVA FINVEST LTD.
- Over the course of two months, I acquired proficiency in market research, competitor analysis, regulatory compliance, data management, financial modeling, and risk assessment, actively providing insights to drive organizational improvement.

POSITIONS OF RESPONSIBILITY :

- Event organizer for business quiz and informal activities in Tarang'22

CERTIFICATIONS :

- Investment Banking - J.P. MORGAN
- Global Finance and Business Management - J.P. MORGAN

Education :

B.Com Computer Applications

MBA (Finance ,Business Analytics and Systems)

Professional Experience:

Fresher



BARATHI KUMAR SIVAKUMAR



Management fresher with 3 years of IT experience, recognized for my detail-oriented and on-time delivery standards in Agile environment under insurance domain.

WORK EXPERIENCE:

- Successfully been a part of 8 releases in the insurance domain as a developer in Visual basic and SQL in TCS as system engineer.
- SPOC for weekly maintenance for my application.

INTERNSHIP:

- Marketing consultant for Infobreez technologies in TBI
- Marketing research intern for Cyberpark feasibility study in TBI

POSITIONS OF RESPONSIBILITY:

- CFO for Tarang'23 (Management Fest of NITC)
- L&D SPOC for my greater team in TCS

CERTIFICATIONS :

- Agile way of working foundation by TCS
- Rio team member certification by TCS
- IQMS for PLs E0 certification by TCS

Education :

B.Tech - Civil engineering

MBA (Marketing, Business Analytics & Systems)

Professional Experience:

34.5 Months

Tata Consultancy services



BISNA CHANDRAN



Embarking on a MBA journey supported by a legal background, aiming to leverage broad business knowledge for success in management.

INTERNSHIP:

- Human Resource Intern-Hindalco Industries Ltd
- Benchmarked training metrics at L1 based on Kirkpatrick's Model, proposed evaluation system for L1 & L3 Worked with the L&D department and organized an Annual culture change meet.
- Marketing Intern-Bagmo Pvt Ltd
- Contributed to lead generation, marketing material creation, and successful product demos; drove a 27% rise in lead conversion rate.
- Human Resource Intern-VKC Group
- Orchestrated hiring campaigns, did resume screening, conducted pre-screening and elevated candidate quality by 15%

POSITIONS OF RESPONSIBILITY:

- Chairperson - Public Relations Committee, SOMS NITC
- Editor- Quarterly Newsletter and Annual Magazine

CERTIFICATIONS :

- Introduction to Human Resources Concepts - Udemy

Education :

BBA LLB (hons)

MBA (HR, Marketing)

Professional Experience:

Fresher

STUDENT PROFILES



B.V. P. SAI SRAVANI



Enrolled in an MBA program with a focus on Business Analytics & Systems and Operations, bringing a strong foundation in Mathematics, Statistics, and Computer Science.

INTERNSHIP:

1. Business Development Intern - Kored Infratech Pvt Ltd, Hyderabad
- During the Internship of 2 Months, I specialized in analyzing, researching, and crafting reports on prospective business ventures for the company.

CERTIFICATIONS :

1. Business Analytics with Excel: Elementary to Advanced
2. Authorized by Johns Hopkins University and offered through Coursera
3. Data Science using Python: Offered by B ANALOGIX
4. Supply Chain Management: Offered by Great Learning

POSITIONS OF RESPONSIBILITY:

1. Deputy Head, Hospitality and Registration for Tarang'23
2. Head of the "Coding, Artificial Intelligence, and Analytics Club" (CAIAC) at SOMS NIT Calicut

Education :
Bsc - Mathematics, Statistics and Computer Science

MBA (Business Analytics and Systems, Operations)

Professional Experience:
Fresher



FATHIMA FAIROOZ



Fresher with an MBA in Marketing Analytics, ready to dive into the corporate world of Business and Marketing while actively honing my marketing skills.

INTERNSHIP:

1. Grain 'N' Grace Food Ingredients Pvt. Ltd
- Worked as a marketing intern in the food and beverage sector in the FMCG industry. Worked in both BTL and ATL marketing activities along with website & e-commerce page updation and social media marketing.

CERTIFICATIONS :

1. Google Analytics for Beginners
2. Google Data Analytics
3. Google Fundamentals of Digital Marketing

POSITIONS OF RESPONSIBILITIES:

1. Head- Workshop and Lecture, Tarang'23
2. Volunteer Secretary-NSS (2018-2019)

Education :
BA English Language and Literature

MBA (Marketing, Business Analytics & Systems)

Professional Experience:
Fresher



FAYROZE H K



Fresher with a strong business administration background and a passion for strategic management. Seeking strategic management roles to leverage expertise and contribute to organizational advancement.

INTERNSHIP:

1. Veguar Technologies Pvt Ltd
- Interned as HR at a startup, gaining practical experience in talent acquisition, employee engagement, and HR operations. Played a pivotal role in shaping the company's strategic direction.

CERTIFICATIONS :

1. Strategic Management
2. HR Foundation
3. Excel and PowerPoint

POSITIONS OF RESPONSIBILITY:

1. Head of "Tarang," the National Level Management Fest at the School of Management Studies, National Institute of Technology.

Education :
BBA Finance

MBA (HR, Finance)

Professional Experience:
Fresher



HANIYA SALEEM



Eager to enter the dynamic HR field, aiming to merge my evolving expertise and passion for impactful outcomes.

INTERNSHIP:

1. TEAM THAI GROUP OF COMPANIES - HR intern
- Led benchmarking of industry leaders' engagement approaches to improve our practices, managed full recruitment processes, including interviews, and played a key role in training and onboarding interns.
2. IKKAYI SURPRISE PARTNER, CALICUT
- Encompassed research, data acquisition, database maintenance, customer relationship management, sales, end-to-end order management and simultaneously created engaging voice ads for global dealers and customers in 36+ countries, amplifying our brand's global presence.

CERTIFICATIONS :

1. PowerPoint
2. Excel For Data Analytics

Education :
Bsc - Physics

MBA (HR, Business Analytics and systems)

Professional Experience:
Fresher



K FATHIMA RIDUWA



MBA fresher looking for opportunities in HR, Business Analytics and Systems.

INTERNSHIP :

1. Marketing Intern -Malabar gold and diamonds artistry store, Calicut
- Managed and updated a database of over 200 leads, ensuring accuracy and organization.
- Implemented a proactive follow-up system that increased lead conversion by 20%
- Contributed to enhanced customer engagement and sales prospects.

POSITIONS OF RESPONSIBILITY:

1. Junior Executive of Tarang'23 informal event.

Education :
BSc Computer Science

MBA (HR, Business Analytics and systems)

Professional Experience:
Fresher



KARTHIK NARAYANAN P



Mechanical engineering graduate pursuing a career in HR management with a focus on developing comprehensive operational skills. Eager to leverage technical foundation and strategic mindset to excel in a dynamic business environment.

INTERNSHIP:

1. Volvo Group – HR Intern
- Being part of the recruitment team where I assisted 5 different recruiters in around 30 open positions and helped in organizing 3 recruitment drives.
- Managed an ongoing event in the company for Faculty compatibility program.

POSITIONS OF RESPONSIBILITY:

1. Student Affairs Councilor for SOMS Batch 2022-2024
2. Head of Logistics and Infra for Tarang '23 – National level Management Fest.
3. Chief editor for RIET college's annual magazine (PRATHEEKA'19)

Education :
B.Tech Mechanical engineering

MBA (HR, Business Analytics and Systems)

Professional Experience:
Fresher



MABU S



Bachelor of commerce graduate and aspiring a career in Digital Marketing and Business Analytics .

INTERNSHIP :

1. CONSERVE SOLUTIONS (Business Development intern)
- Created posters and banner designs and coordinated with the team for publishing in social medias Ex: LinkedIn, Instagram
- Created contents for advertising in social media
- Created a poster and promoted in LinkedIn and other Social Media for workshop.

WORK EXPERIENCE :

1. INDANE GAS AGENCY (Asst Manager)
- Coordinating the Bookings
- Logistics & Quality Checker

POSITIONS OF RESPONSIBILITY :

1. Deputy Head -Tarang Logistics and Infrastructure Committee

Education :
B.com

MBA (Marketing, Business Analytics and Systems)

Professional Experience:
Fresher



MALLADI SITA SOUJANYA



I'm driven by a passion for people, communication, and leveraging human behavior to forge impactful brand-audience connections

WORK EXPERIENCE:

- Worked for 2 Years as Senior Analyst at Capgemini Technology Services India Limited, Bangalore.
- During the First year, I served as Storage Administrator for Hexion Client.
- And in the 2nd year, I was the SPOC for all the Project Management Operations in the Finance Domain for ABInBev Client.

INTERNSHIP:

1. HR Intern at Eduzi Academy, Hyderabad.
- Tasked to build a network of finance experts to improve skills of Credit Analyst Program students.
- This networking effort aimed to strengthen Eduzi Academy's industry relationships and enhance the placement prospects of the program's students.

POSITIONS OF RESPONSIBILITY:

1. Student Secretary for NIPM Student Chapter, Kerala.

CERTIFICATIONS:

1. Talent Management course offered by Great Learning.
2. People Management course offered by Great Learning.
3. Compensation Management course offered by Great Learning

Education :
B. Tech Computer Science and Engineering

MBA (HR, Marketing)

Professional Experience:
25 Months
Capgemini Technology Services

STUDENT PROFILES



MARIYA U S



Management student with a tech background, passionately looking for positions where can excel and solve problems using Data science.

INTERNSHIP:

1. HR Analytics Intern at Federal Bank Head Office
 - Leveraged a dataset to craft impactful visualizations, HR statistical dashboards, and healthcare insights for Federal Bank. Engaged in website wireframing and prototyping, contributing to comprehensive data-driven decision-making and user-friendly solutions.
2. Data Science Intern at Smartknower
 - Utilized Tableau to create insightful data visualizations and leveraged Python for proficient image processing in data analysis and image processing.
3. Campus Ambassador Intern at IIM Calcutta for their Tedx program

CERTIFICATIONS:

1. Business Analytics By the University of Pennsylvania
2. Google ads , analytics, fundamentals of digital marketing Certification
3. Data Science Certification from Smartknower
4. web development certification from Internshala

Education :
B.Tech - Computer science

MBA (HR, Business Analytics and Systems)

Professional Experience:
Fresher



MATHEW VARGHESE



Dedicated and pro-active student with a track record of successful internships, contributing to project management and enhancing organizational efficiency.

INTERNSHIP:

1. Project Management Intern at ICT Academy of Kerala
 - Restructuring Info Park Kerala's department and Conducted research, benchmarking, and data collection.
2. Social Media Marketing Intern at Crazy for Success Foundation
 - Managed social media promotions and marketing activities.
 - Engaged in content writing and content creation
3. Marketing Executive Intern at Header Systems India Limited
 - Assisted in building customer relationships and executing marketing plans.
 - Contributed to advertising, direct marketing, and campaigns.

CERTIFICATIONS:

1. Power BI by ICT Academy;
2. Internal Auditing - Fundamental Principles & Concepts
3. Design Thinking: Understanding the Process (LinkedIn)

POSITIONS OF RESPONSIBILITIES:

1. Event head of Management Event "Radiance" in National Level Management Fest, Marian College Kuttikanam
2. Finance Event Head For National Level Management Fest Tarang 2023, NITC

Education :
BBA

MBA (Finance, Operations)

Professional Experience:
Fresher



MAYA MANOJ P C



Dynamic and results-driven candidate with a strong focus on finance and business development. Possessing expertise in financial analysis and accounting. Adept in utilizing Microsoft Office, Tally, and Excel for data analysis and reporting.

INTERNSHIP:

1. Finance and Business Development Intern at PPKK & Associates, Kozhikode (2023):
 - Conducted Market research, and data entry maintained accurate financial records, and prepared financial reports.
 - Assisted in preparing income tax computations, filing tax details, and generating salary statements for clients.
 - Supported clients with government subsidies, export benefits, and tax-related paperwork for business establishments.

POSITIONS OF RESPONSIBILITY:

1. Head of CSR event in Tarang 2023, Management Fest of NIT Calicut.
2. Junior Executive of the Lectures and workshop events in Tarang 2022, Management Fest of NIT Calicut.

Education :
B.Com

MBA (Finance, Operations)

Professional Experience:
Fresher



NAIR ARCHANA



Fusing the analytical prowess of an engineer with my strategic mindset, envisioning a prosperous trajectory for both my career and the organisation's success..

INTERNSHIP:

1. Illumine Industries Pvt. Ltd.
 - Worked as a market research analyst and led a team of 5 interns, increased the lead generation to 78% for the US market, used the QuickBase CRM software to analyze, and converted more than 50 new prospects.
2. Elecon Engineering Co. Ltd.
 - Analyzed the B2B marketing strategies and proposed a strategic way of tax reduction and other benefits by getting an IGBC Green Factory Buildings Certification, the company accepted the proposal.
3. Testvox
 - Conducted a comprehensive competitor analysis, evaluated the market potential, and assisted with strategic decision-making.

POSITIONS OF RESPONSIBILITIES:

1. Event head of Technical Event "The Bridge" in National Level Tech-Fest, IMAZE-2019

Education :
B. E Civil Engineering

MBA (Operations, Marketing)

Professional Experience:
Fresher



N. VIJAYA PRIYANJALI



A dynamic individual with a passion for crafting innovative marketing strategies and cultivating a thriving workplace culture who is eager to infuse innovation and drive into the corporate landscape.

INTERNSHIP:

1. Created a marketing plan for ZOLARIS ENERGY SOLUTIONS and designed a marketing brochure for their product.
- Collaborated with two other teammates to conduct a market feasibility study for the management of the Government Cyberpark in Kozhikode.

POSITIONS OF RESPONSIBILITY:

1. Head - Hospitality and Registration Committee of Tarang'23 - a National level management fest of SOMS, NIT Calicut

Education :
B.Tech Electronics and Communication Engineering

MBA (Marketing, HR)

Professional Experience:
Fresher



NASRIN K P



BPharm graduate aiming to unite a unique blend of pharmaceutical expertise and strategic business acumen.

WORK EXPERIENCE :

1. Worked as an executive admin with Spoton Business Solutions LLP

INTERNSHIP:

1. CA Vipinraj & Co; Served as an intern in Accounts and Finance department
2. AVT Premium Tea & MaxEd
 - Conducted market-based research within the context of AVT Premium Tea and MaxEd partnership.

CERTIFICATIONS:

1. Certification in Advanced Excel Formulas.

Education :
BPharm

MBA (Finance, Business Analytics and systems)

Professional Experience:
22 Months
Spoton Business Solutions LLP



NEETHU R MENON



An engineering graduate aiming for a thriving career in operations and project management.

WORK EXPERIENCE :

- Assistant Systems Engineer, Tata Consultancy Services
- Managed product data for major US clients, including Grainger INC and Banner Solutions, involving communication, attribute enrichment, taxonomy analysis, normalization, supplier interaction, and automated report generation using Excel VBA.

INTERNSHIP :

1. Product Management Intern, CoinedOne Technologies
 - Executed Scrum for an 80% productivity boost, mentored interns, orchestrated Jira sprints, optimized operations with AI, crafted Power BI dashboards, and spearheaded engaging strategic initiatives.

CERTIFICATIONS :

- Agile Methodology Virtual Experience Program by Cognizant
- Power BI Virtual Case Experience by pwc

POSITIONS OF RESPONSIBILITY :

1. Academic affairs chairperson of SOMS NITC

Education :
BTech Civil Engineering

MBA (Business Analytics and Systems, Operations)

Professional Experience:
19 Months
Tata Consultancy Services



P S HARIKRISHNAN



Bachelor of Commerce graduate with aspirations for a career in Accounts and Finance.

INTERNSHIP:

1. KLUDI RAK LLC, UAE: Served as an intern in Accounts and Finance department
- Engaged in tasks related to accounts receivables and payables, managed fixed assets, oversaw inventory, and handled cash and bank matters.

POSITION OF RESPONSIBILITY:

1. Head of PAD - Tarang'23: National level management fest of NIT Calicut
2. Finance club coordinator: SOMS, NIT Calicut

CERTIFICATIONS :

1. International business of university of new Mexico by Coursera
2. Market research of consumer behavior by IE business school.
3. Live project on the topic " Analyze the financial health of a company to improve growth and profitability"

Education :
B.com Finance

MBA (Finance ,Business Analytics and systems)

Professional Experience:
Fresher

STUDENT PROFILES



PARTHIV S KUMAR



An enthusiastic student with a strong fascination for Finance and a deep interest in the Indian Financial System

WORK EXPERIENCE :

1. ENSIGN SIGN PRINTING (1.5 years part-time)
 - Led a team of print technicians and production staff, resulting in consistent on-time delivery, outsourcing equipment for different types of events, billing, and site supervision.

INTERNSHIP :

1. UL TECHNOLOGY SOLUTIONS
 - Coordinated Town Hall events, engaged in employee initiatives, facilitated learning and development follow-up, supported recruitment with interview coordination, and assisted senior management in client meeting dashboard preparation.

CERTIFICATIONS :

1. Excel For Data Analytics by IBM Coursera
2. PowerPoint
3. Stock Analysis Of Companies by Coursera

Education :
BBA Finance

MBA (Finance, Business Analytics and systems)

Professional Experience:
Fresher



PRIYAMVADA B M



A Mathematics graduate exploring dynamic roles in product management or brand management that offer stimulating challenges

INTERNSHIP:

1. Marketing Intern - Neytt by Extraweave Pvt. Ltd.
 - Successfully navigated the Seller Onboarding processes for Neytt in Ajo Luxe and Tata CLiQ Luxury Seller Centrals. Additionally, Analyzed customer feedback from calls and emails, leveraging insights to strategically enhance lead generation efforts.
 - Establishing a standardized format for sharing and updating inventory details for the designer collection.

PROJECT

1. Successfully certified the menternship on 'Build a Customer Loyalty Program for a Cab Hailing Service' from Uber in association with MentorMind (2023).

POSITIONS OF RESPONSIBILITY:

1. Head- Judging Committee, Tarang 2023

Education :
BSc Mathematics

MBA (Marketing ,Operations)

Professional Experience:
Fresher



RITHUL SHAJI



Ambitious candidate offering a unique blend of electronics and management expertise, ignited by a passion for tech innovation, sustainable progress, and entrepreneurial ventures.

INTERNSHIP:

1. Marketing and Content Operations intern - Coined One Technologies
 - Conducted competitor analysis on 25+ rivals, including their product offerings and funding. Content creation and management using AI tools, as well as database creation, cleaning, and management.
2. Business Development Intern - Prominent a Perfect Solution
 - Catalyzed efficiency enhancements, steered 7% revenue growth through analytics, and orchestrated a 10% expansion in the customer base.

CERTIFICATIONS:

1. IBM Data Analyst Professional Certificate
2. Microsoft Excel
3. Google Digital Marketing
4. Entrepreneurship and Technology

Education :
BSC Electronics

MBA (Operations, Business Analytics and systems)

Professional Experience:
Fresher



ROSHAN RAVI



Aspiring Commerce graduate fresher seeking to leverage analytical prowess and financial acumen to contribute effectively in a dynamic corporate finance role

INTERNSHIP:

1. Terumo Pempol Pvt Ltd (June 2023-August 2023)
 - Collaborated with finance executives to edit financial statements, analyze vendor payments, TDS and GST reconciliation, and enhance debtors' collection strategies. Achieved a 40% enhancement in financial accuracy through reconciliations, and suggesting software solutions for process improvement.
2. Sanscorp Infra LLP (June 2022 - December 2022)
 - Adept in GST return filing, expense management, budgeting, and site supervision. Contributed to a 25% reduction in project expenses by skillfully analyzing budgets and implementing cost-saving measures.

POSITIONS OF RESPONSIBILITIES:

1. Social Media Chairperson 2022-24 (NITC Management Association)
2. Event Head - Tarang'24 Business Plan event

Education :
B.Com (Finance and Accounting)

MBA (Finance , Business Analytics & Systems)

Professional Experience:
Fresher



SAHADA K K



BA Functional English Graduate who is eager to explore exciting opportunities in the fields of Business Analytics and HR.

INTERNSHIP:

1. Schneider Electrics India Pvt. Ltd Mumbai
 - Successfully concluded two months internship as an HR intern at this organization. And executed a project focused on employee engagement within the context of Schneider.
2. AVT Premium Tea & MaxEd
 - A market research project, Undertaking the responsibility of interfacing with people and eliciting their perspective on the pre-advertisement animated ads within the context of AVT Premium Tea and MaxEd partnership.
3. iE CAT -Marketing
 - Engaged in real-time sales activities at iE CAT to promote and administer an aptitude test product.

POSITIONS OF RESPONSIBILITY:

1. Head of Sponsorship Committee (Tarang 2023 SOMS NITC)
2. Executive member of Public Relations Committee Tarang '23

Education :
B A Functional English

MBA (HR, Business Analytics and systems)

Professional Experience:
Fresher



SAIF ALI AFSAR KHAN



Computer science student aiming for a career in business analytics. Mixing tech skills with data-driven decision-making.

WORK EXPERIENCE :

1. Axis Bank as a Business Development Executive.
 - Identified potential customers, and provided their contact details to the team, who would then reach out to them to promote and sell credit cards.

INTERNSHIP:

1. Successfully completed two months of internship as a business analyst in a digital marketing company. Analyzed client's business problems and provide effective profitable business solutions

CERTIFICATIONS:

1. Data Analytics Using Python - Cognitiveclass.ai (2022)
2. Data Science Tools - Cognitiveclass.ai (2022)
3. Machine Learning With Python - Cognitiveclass.ai (2022)

Education :
BCA Computer Science

MBA (Business Analytics and systems ,Marketing)

Professional Experience:
12 Months
Axis Bank



SARAH ANN GEORGE



Graduate in Food Technology looking to leverage expertise in functional side

INTERNSHIP :

1. Completed internship from ICTAK (ICT Academy of Kerala), Trivandrum for 2 months in Project Management.
2. Completed Menternship 'Evaluate the Stocks of Publicly Traded FMCG companies and build an Optimal Portfolio of three companies within these stocks'

CERTIFICATIONS:

1. Food Processing course offered by NPTEL.
2. Membrane Technology, a course offered by NPTEL
3. Introduction to Excel, a course offered by Internshala

Education :
BTech Food Technology

MBA (Business Analytics and systems , Operations)

Professional Experience:
Fresher



SHAROOKH S



BA International Relations graduate with a passion for delving into dynamic prospects within the realms of operations and personnel management.

INTERNSHIP:

1. HR intern at HLLlifecare Limited TRIVANDRUM
 - As an HR intern, I immersed myself in the world of human resources, learned and acquired invaluable expertise in recruitment strategies, seamless employee onboarding, data management, the maintenance of personnel records, and active involvement in impactful HR initiatives, all while translating theory into hands-on proficiency.

CERTIFICATIONS:

1. Excel skills for business: Essentials, Intermediate 1& 2, by Macquarie University in Coursera.
2. Human resource analytics: by the University of California, in Coursera.
3. Project management course - offered by Great learning academy
4. Supply Chain Logistics course: by Rutgers the State University of New Jersey in Coursera

Education :
BA International Relations

MBA (HR , Operations)

Professional Experience:
Fresher

STUDENT PROFILES



SHEHA P SHAREEF



Energetic and Passionate commerce graduate pursuing MBA would like to focus in HR related fields.

INTERNSHIP:

1. Tata Motors (Marina Motors), Calicut
- Joined Tata Motors Calicut as a marketing intern. It helped to gain knowledge and learn how to satisfy the customers. Worked on a project report related to customer satisfaction which also helped the firm to understand the level of customer satisfaction.

POSITIONS OF RESPONSIBILITY:

1. Coordinator of CSR Event and Judging Committee in Tarang 2023, Management Fest of NIT Calicut.
2. Junior Executive of Judging Committee, Informal Event, and Sponsorship Committee in Tarang 2022, Management Fest of NIT Calicut.

Education :
B.Com Computer Application

MBA (HR ,Marketing)

Professional Experience:
Fresher



SHRI RAM G S



Passionate student with a deep understanding of consumer mindset. With a keen eye for consumer trends, Very practical and show results. Open to learning and eager to contribute

INTERNSHIP:

1. Titan Company Limited, Jewellery Division (Customer Order Management Intern)
- Assigned to change Boutiques from using Posh to myCrown, a portal to place customized orders by Tanishq boutiques.
2. Netplus Communications (Marketing Manager)
- Implemented innovative marketing strategies and increased the company's revenue consistently
- Managed the company's finance, operations, and marketing single-handedly and showed them results

Education :
BSc Mathematics

MBA (Marketing, Business Analytics and Systems)

Professional Experience:
Fresher



SIDHARTH J



Electronics and Communication engineer aiming to leverage technical expertise and analytical mindset to excel in the world of business administration.

INTERNSHIP:

1. Daimler Trucks Innovation Centre India, Bangalore:
- In the position of Project Management intern - Applying agile methodologies to product development in the automotive industry. Made a plan for the organization to adhere to the principles and move forward.

CERTIFICATIONS:

1. Introduction to IOT - NPTEL Online Certification (IIT, Kharagpur)
2. Introduction to Power B - LinkedIn learning
3. Natural Language Processing Applications: Attended a two-week summer school program offered by ICFOSS, Trivandrum, and gained hands-on experience in various fields of NLP.

Education :
B.Tech Electronics And Communication Engineering

MBA (Operations, Business analytics & Systems)

Professional Experience:
Fresher



VIGNESH VIMBI



Mechanical engineer with a passion for optimizing operations and leveraging data analytics to drive efficient business systems.

INTERNSHIP:

1. Fiat India Automobiles Pvt. Ltd. (Pune, India)
- Crafted SOPs and OPLs enhancing operational efficiency, validated documentation to meet industry standards, led safety study, and ensured seamless production via BOM validation.
2. International Centre for Free and Open Source Software (Trivandrum, India)
- Built advanced Music and Book Recommendation System via KMeans, applied Sentiment Analysis using Random Forest for feedback, practiced web scraping with BeautifulSoup, and harnessed Python libraries like Yellowbrick, t-SNE, and Plotly for impactful data visualizations

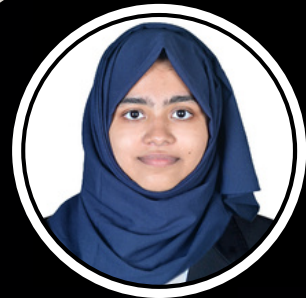
CERTIFICATIONS:

1. Entry Level Python Programmer (Audit-basis - Course by Python Institute)
2. Summer School on NLP Applications (at International Centre for Free and Open Source Software)
3. Data Science Tools (Online Course in Cognitive Class powered by IBM Developer Skills Network)
4. Big Data Foundations Level 1 (Online Course in Cognitive Class powered by IBM Developer Skills Network)

Education :
B.Tech - Mechanical engineering

MBA (Finance , Business Analytics & Systems)

Professional Experience:
Fresher



ZULFA ABDULLA



Dedicated Business graduate seeking to pursue a dynamic career that leverages my skills in fostering efficient HR practices while utilizing analytical tools to drive informed business decisions.

INTERNSHIP:

1. Malabar Gold and Diamonds- Artistry Store, Calicut
- As a marketing intern, gained practical experience in efficiently managing and updating digital leads and ensuring accurate data for follow-ups and telecalls.

POSITIONS OF RESPONSIBILITY:

1. Head Of Treasure Hunt Event for management fest Tarang 2023
2. Head of Research and Development cell during UG

Education :
B.Com Finance and Accounting

MBA (Finance , Business Analytics & Systems)

Professional Experience:
Fresher

