

**School of Management Studies
National Institute of Technology Calicut**

**Six Days FDP on
Qualitative and Mixed Methods Research
[QMMR 2023]**

21 - 26 March 2023



Coordinators

Dr. Althaf S & Dr. Sreejith S S

School of Management Studies

National Institute of Technology Calicut

NIT Campus (P.O), Kozhikode – 673601

Kerala, India

Introduction

Qualitative research has recently matured from being confined only to humanities to other research areas such as social science, management, engineering and sciences. The research landscape is steadily accommodating qualitative research methods independently or in combination with other quantitative methods. The number of research that uses Qualitative Research Methods has increased manifold in the past decade, and such methods are gaining attention. In this context it will be appropriate to learn more about various methods adopted in qualitative research, the ethical aspects and publication process.

Objective

The objectives of this FDP are to:

- Offer information about qualitative research methods to researchers
- Appraise the importance of designing a proper qualitative research process
- Apply different qualitative research methods appropriate to their research area
- Analyze the qualitative data using inductive reasoning and generate propositions
- Synthesize a variety of methods and carryout a proper mixed methods research
- Edify oneself with the ethical standards and publication expectation in qualitative research.

FDP Contents

- Perspectives in Qualitative Research
- Ethnography
- Phenomenology
- Grounded Theory
- Case Studies
- Narrative Methods
- Mixed Methods
- Qualitative Data Collection
- Qualitative Data Analysis
- Publishing Qualitative Research
- Ethics in Qualitative Research

Resource Persons

Dr. Devi Vijay, Professor, Indian Institute of Management Calcutta

Dr. Kalpana K, Associate Professor, Indian Institute of Technology, Madras

Dr. T S Krishnan, Research Consultant [Former Senior Manager, British Petroleum]

Dr. Santhi Perumal, Associate Professor, Institute of Management and Technology, Nagpur

Dr. Binitha Thampi, Associate Professor, Indian Institute of Technology, Madras

Dr. Vidushi Pandey, Assistant Professor, Indian Institute of Management Kozhikode

Dr. Vinay Reddy Venumuddala, Post-Doctoral Fellow, Indian Institute of Information Technology Bangalore

Dr. Reju George Mathew, Assistant Professor, National Institute of Technology Calicut

Dr. Sreejith S S, Assistant Professor, National Institute of Technology Calicut

Dr. Althaf S, Assistant Professor, National Institute of Technology Calicut

Schedule and Timing

The workshop will be held online via Google Meet/CISCO Webex during 21st March to 26th March 2023 from 4.00-9.00 pm.

E-Certificate

Participation e-certificate will be emailed to all registered participants who attend all sessions and complete the requisite feedbacks

Important Dates

Registration Start Date : 10 February 2023

Registration End Date : 16 March 2023

FDP Start Date : 21 March 2023 @ 4.00 PM

FDP End Date : 26 March 2023 @ 9.30 PM

Who can attend?

This is an interdisciplinary programme. Researchers who are keen to learn about qualitative research, early stage researchers who are exploring their research problem or experienced researchers aiming to enhance their knowledge on qualitative research would benefit from this FDP. Participants from Academia and Industry are welcome to register.

Registration Fee

Research Scholars and Students : Rs. 1000/- + GST@ 18% [Rs 1180 including GST]

Academicians, Faculty Members : Rs. 1500/- + GST@ 18% [Rs 1770 including GST]

Participant from Industry/ NGO : Rs. 2500/- + GST@ 18% [Rs 2950 including GST]

The registration fee should be deposited directly/ online to the SBI-NITC Branch in the Account No. **37618269594**, SBI, NITC BRANCH. IFSC: SBIN0002207 In favor of DIRECTOR NIT CALICUT-CONTINUING EDUCATION PROGRAMME and the payment receipt should be uploaded while applying online.

How to Register

Online registration form can be obtained [here](#) or from the institute website (or scan the QR code here). The form should be filled with necessary details including the payment details.



Selection

Selection will be on first-come-first-serve basis.
Selection will be intimated through e-mail.

Contact Details

COORDINATOR, "SIX DAYS FDP on Qualitative and Mixed Methods Research"
School of Management Studies, National Institute of Technology Calicut
N.I.T. Campus P.O., Kozhikode, PIN: 673601. Kerala.
Phone: 0495- 2286077, 8277681558, 8078398067 , Fax:0495 2287250
Email : althaf@nitc.ac.in | sreejithss@nitc.ac.in

About Calicut

Calicut is a major centre of higher education, learning and research in Kerala. It is the hometown of institutions of national importance including NITC, IIMK, NIELIT, KSOM and CWRDM.

About NIT Calicut

National Institute of Technology Calicut (www.nitc.ac.in) is one of the premier technical institutions in India. NITC is set in a picturesque landscape at the foothills of Western Ghats, located on the Calicut- Mukkam road, about 22km from Calicut City. The institute offers nine undergraduate and twenty postgraduate programmes apart from the Ph.D programme under different departments. The institute has good infrastructure in computing, information technology, laboratories and library including a hi-tech Nalanda digital library. Round the clock internet access is available for all staff and students in the NITC Campus.

About School of Management Studies, NIT Calicut

The School of Management Studies (www.soms.nitc.ac.in) established in the year 2008 offers two-year full time Post Graduate Programme in Management (MBA) and Research Programme (Ph.D.). The objective of NITC-SOMS is to develop students belonging to different disciplines in analytical and executive skills required for professional managers. The MBA programme has been designed as per international standards at par with IIMs, IITs and other reputed institutions. In this endeavour, the school invokes excellent executive competence among graduates. The deliverable of the programme is to contribute to the business fraternity, competent executives and professionals combined with human values, meeting the needs and standards of industry globally. The Ph.D. program is drawn in a manner to imbibe managerial research and to establish the research culture while retaining the identity of the individual.

Mission: To equip, train and mould students into globally competent personnel with sound footing on basic managerial principles, skills, research capabilities, along with exemplary professional conduct to analyze, evaluate and execute effective decisions for the progress of enterprises and society, adapting to dynamic economic environment towards robust governance with the highest ethical values.

Vision: Internationally acclaimed professional competency of the highest calibre.