



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE



INTERFACE STARTUP SUMMIT

MALABAR'S LARGEST STARTUP SUMMIT

JAN 27|28|29

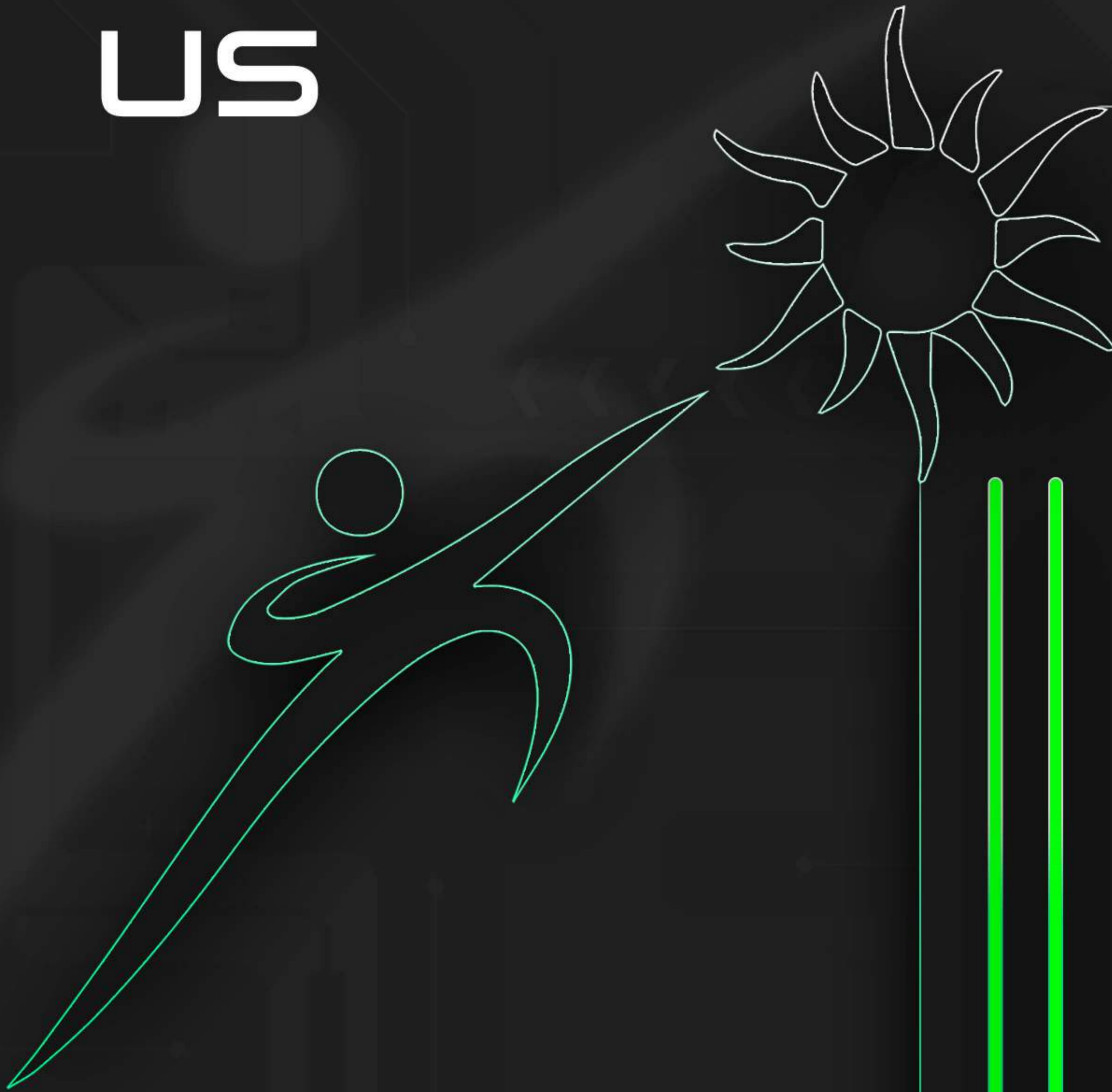


Welcome to the epicenter of entrepreneurial fervor – the Interface Startup Summit '23, unfolding within the dynamic confines of Tathva '23. Set against the backdrop of innovation and ambition, this summit stands as a testament to the relentless pursuit of groundbreaking ideas and emerging business ventures. More than just a gathering, Interface Startup Summit '23 marks a pivotal collaboration with Kerala Startup Mission and IEDC, making it not only a pivotal event within Tathva '23 but also the largest startup summit in the vibrant region of Malabar. As we embark on this entrepreneurial odyssey, join us in exploring the limitless possibilities, forging connections, and charting the course for a future defined by innovation and startup success.





ABOUT US



In the beginning of the new century, a group of tech-driven students came together to create a vibrant celebration known as Tathva, which signifies "principle". Since its inception in the year 2000, Tathva has provided a remarkable platform for young individuals to showcase their technical creativity and gain cutting-edge knowledge. Over the course of more than two decades, this conference has evolved into South India's largest techno-management festival, attracting attention from all across the nation.

At Tathva, our mission is to blend technology, innovation, and enjoyment to deliver an unparalleled experience. We offer a diverse range of events, including insightful workshops, enlightening lectures, and competitions that are curated and evaluated by industry experts. Additionally, we present pro nights, a captivating musical extravaganza, crowd-pulling games, and many other exciting activities to enhance the festive atmosphere.

Tathva is here to uphold its remarkable legacy. We are thrilled to bring you another edition of this extraordinary event, filled with even more opportunities for learning, networking, and entertainment.

TATHVA

INTERFACE

Originating as a startup accelerator program at NIT Calicut, Interface was conceived with the initial goal of fostering innovative business ideas. Over time, it has blossomed into a grander event. In 2017, Interface expanded its horizons by hosting the region's largest startup summit, encompassing product exhibitions, investor pitchings, and invaluable startup mentorship. This ambitious endeavor has garnered substantial support from esteemed institutions and influential associations, including Maker Village Kochi, Kerala Startup Mission, Technology-Business Incubator NIT Calicut, IIM Kozhikode-LIVE, and numerous others.



KERALA STARTUP MISSION

The Kerala Startup Mission (KSUM) is the nodal agency of the government of Kerala for promoting entrepreneurship in the state. It is also the implementing body for the Kerala Technology Startup Policy that supports the state's startup ecosystem through various schemes and support programs. KSUM was founded in 2006, with the goal to promote technology-based entrepreneurship activities and to create the infrastructure and ecosystem required to support high-end technology-based startup businesses. Today KSUM along with sector-specific partner organizations, boost of 2900 + registered startups, 10 Lakh + sq. feet of incubation space, 40+ incubators and 300+ innovation centres across the state of Kerala.



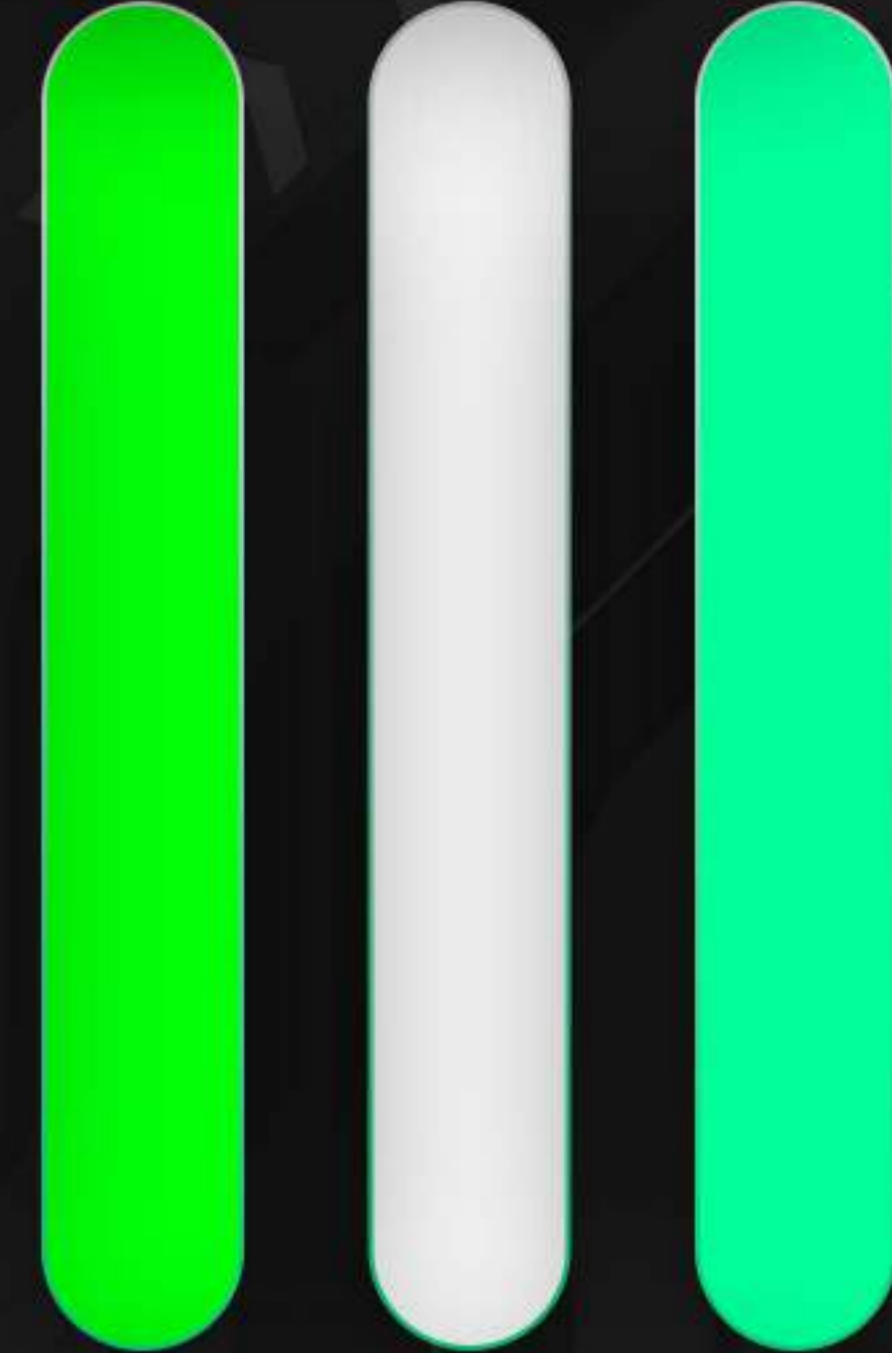
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

Innovation and Entrepreneurship Development Centre (IEDC) is a flagship initiative of Kerala Startup Mission to promote innovation and entrepreneurship among the student and academic fraternity in the educational institutions in the State of Kerala and considered as an umbrella programme that would play an instrumental role in fostering innovation culture in academic institutions.



**INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE**

WHY JOIN US ?



Startup Expo: Engage with startup companies that are disrupting industries with their innovative solutions. Discover potential partnerships and investment opportunities.

Government Initiatives: Learn how government agencies are supporting innovation and entrepreneurship, and explore collaborative possibilities.

Research Symposium: Dive into the world of cutting-edge research with insights from renowned research institutions. Stay updated on the latest advancements.

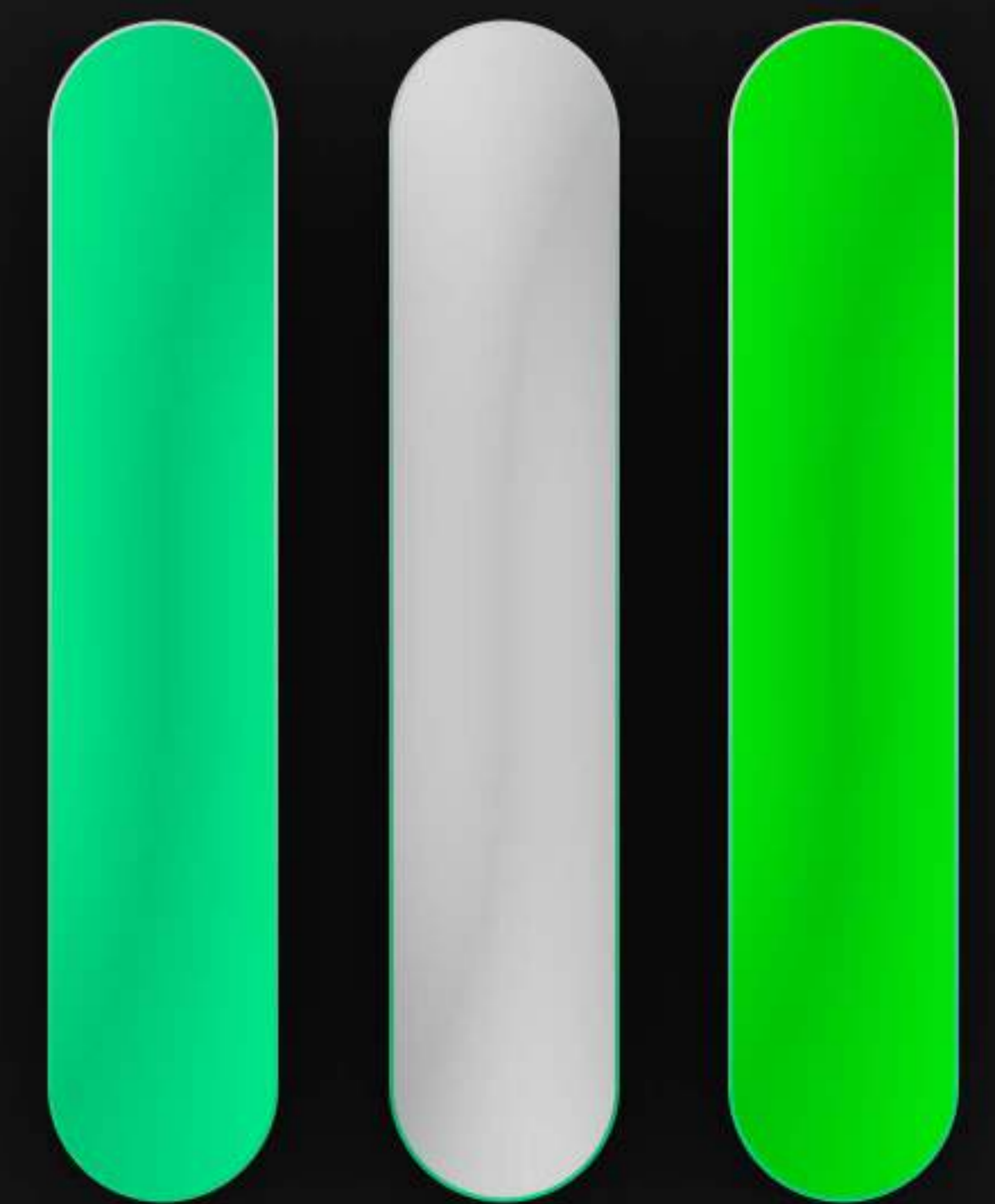
Project Exhibition: Explore a diverse range of innovative projects presented by students. From software development to sustainability, these projects transcend ideas into fully functional working models.

Startup Pitching Competition: Experience visionary entrepreneurs presenting groundbreaking ideas and vying for investor attention.



EVENTS ON INTERFACE 2023

TATHVA



STARTUP EXPO



Explore StartUp Expo – Unleashing Innovation, a global platform dedicated to startups. This event invites startups from various fields to showcase their groundbreaking products and visionary concepts. It's a unique opportunity to immerse yourself in a celebration of innovation alongside entrepreneurs from diverse domains such as technology, healthcare, sustainability, and more. Whether you're a startup looking to unveil your innovation or an attendee seeking inspiration and valuable connections, StartUp Expo promises a dynamic and enriching experience.

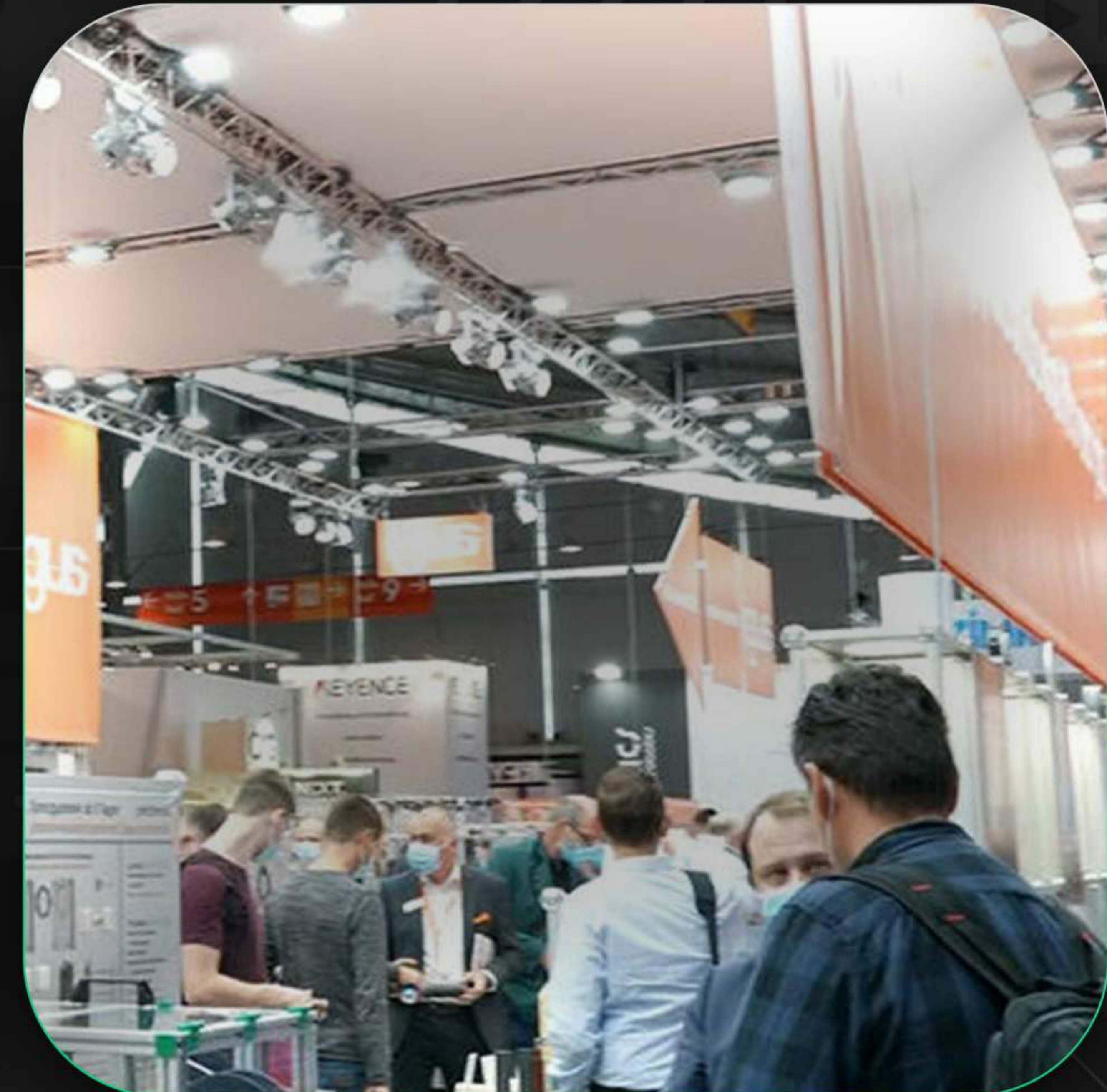


Step into the world of innovation at Technavista - Driving the Pulse of Innovation, an integral part of Interface '23. This event welcomes undergraduate and postgraduate students from colleges and universities to showcase their ingenious projects. Technavista provides a unique platform to turn your ideas into fully functional working models, spanning diverse fields like AI, ML, IoT, Clean Energy Solutions, and more. Projects are judged based on technical merit and innovation, with selected teams earning the privilege of showcasing their models at Interface '23. We invite participants and spectators alike to witness a captivating display of revolutionary ideas from the brightest young minds.

TECHNAVISTA

Get ready to be inspired as visionary entrepreneurs showcase their groundbreaking ideas and solutions. Pitching is the art of quickly captivating others about your company. A successful pitch generates interest and opens doors to essential opportunities. Innoverse, as part of Interface '23, gives you the chance to present and pitch your visionary ideas to a distinguished panel. So what are you waiting for? Grab this opportunity to pitch your inventive ideas to revolutionize the market!

INNOVERSE



VENTURE CONVO (PANEL DISCUSSIONS)

Venture convo is a discussion that focuses on various aspects of technology within the context of startups. These talks typically bring together experts, thought leaders and industry professionals to share their insights, experiences, and knowledge with the audience. This could include discussions on emerging technologies, development methodologies, data science, artificial intelligence, cybersecurity, product development, and more.



STARTUP JAM (STARTUP INTERACTIONS)

Entrepreneurs, dreamers, and visionaries all in one room, sharing stories and challenges, swapping business cards like they're trading cards. No stiff handshakes; just people passionate about turning their big ideas into reality. A platform to share their journey, lessons learned, and insights. It's a chance for attendees to connect with the human side of entrepreneurship. Startup JAM isn't about long lectures or polished presentations. It's about the hustle—the real, messy, and sometimes chaotic journey of building something from scratch. Expect a mix of brainstorming sessions, rapid-fire pitches, and maybe a few "Eureka!" moments.



360 DEGREE (CASE STUDY SOLVING)

Unlock the secrets of strategic thinking and problem-solving with our Case Study Solving Competition. Delve into the art of dissecting real-world scenarios, navigating challenges, and crafting innovative solutions.



AI-PRENEURSHIP

The AI-Entrepreneur Convergence Expo: —"AI-preneurship: The AI-Entrepreneur Convergence Expo" is a distinctive event set to spotlight the dynamic synergy between artificial intelligence and entrepreneurship. Attendees will be treated to live demonstrations featuring cutting-edge AI models specifically tailored to tackle the everyday challenges faced by aspiring business leaders. Various tools like Jasper.ai, IBM Watson, Zappier, etc. will be displayed. To catch the attention of the audience we will be displaying AI tools like CHATDEV. The primary focus is on illuminating how AI can be harnessed to overcome practical hurdles encountered by entrepreneurs, paving the way for a future where technology and business innovation seamlessly intertwine.



WIKIRACE

A Wikirace is a fun and intellectually stimulating game where you have to find your way through Wikipedia to link two pages that don't seem to have anything to do with each other: the starting page and the target page. The winner is the person who gets from the starting spot to the finish line in either the shortest amount of time or the fewest clicks. This makes the Wikirace an interesting and constantly changing game of strategy and knowledge



CAREERQUEST

Unleashing Your Professional Persona": —Enter the fascinating world of our company's career exploration game and become fully immersed! Enter our interactive booth to start your self-discovery adventure. The intelligent algorithm of the game deftly evaluates your decisions and reactions as you move through different scenarios, displaying your distinct reactions, it's an individualized investigation of your work identity that points you in the direction of positions that suit your innate skills and preferences.



MONOPOLY LIFE SIZE ADVENTURE

Massive game board that stretches as far as the eye can see, with participants competing for different property spaces with a fixed amount of cash in hand. Participants will be provided with bills as they collect and exchange them for properties, moving across the giant board, and making strategic decisions to outwit their opponents by making them bankrupt. Will alliances be formed, or will the pursuit of individual success lead to intense rivalries? The giant board sets the stage for epic team dynamics. The ultimate winner will be crowned with a grand prize. Get ready to roll the oversized dice, make strategic movements, and be part of the Monopoly Mega Challenge. Don't miss your chance to participate in this unforgettable experience



LAUGHTER CLUB (STAND-UP COMEDY)

Get ready for a laughter riot like no other, courtesy of the IEDC NITC! Our Stand-Up Comedy Extravaganza is about to unfold, starring <comedic genius> you've all been waiting for! Expect a rollercoaster of humour, from sharp wit to hilarious surprises. It's not just a show; it's a wild ride through the absurdities of life, where every punchline is a masterpiece. Grab those tickets, bring your crew, and get ready to LOL your way through an unforgettable night of comedic brilliance hosted by IEDC NITC and Interface '23.





KEY TAKEAWAYS

Stalls and Sales Space: Showcase your products, services, and innovations in dedicated stall and sales spaces strategically located for maximum visibility.

Networking Opportunities: Engage with investors, industry experts, and fellow startups through organized meet-and-greet sessions, panel discussions, networking breaks, entrepreneur talks etc.

Promotion and Branding: Benefit from extensive promotion through event brochures, website listings, and social media platforms. Highlight your achievements, products, and unique selling propositions.

Visibility in Event Collaterals: Prominently feature your logo and name in all event collaterals, including banners, posters, and promotional materials.

Sponsorship Recognition: Be acknowledged as key sponsors and partners during opening and closing ceremonies, enhancing your visibility and credibility in the startup ecosystem.

Advertisement Opportunities: Secure advertisement spaces in the event venue, including banners, posters, and digital screens, for additional visibility.



SPONSORSHIP OPPORTUNITIES

Basic Stall Package

- Standard booth space
- Logo placement in event banners
- Flex and Cutouts can be placed in stalls

Standard Stall Package

- Standard booth space
- Logo placement in event banners
- Flex and Cutouts can be placed in stalls
- Flex, cutouts and digital advertisements throughout the campus

Premium Stall Package

- Prime booth location
- Logo on promotional materials
- Logo on the main stage backdrop
- Sponsored session or workshop opportunity
- Flex and Cutouts can be placed in stalls
- Flex, cutouts and digital advertisements throughout the campus
- Promotion through social media

Stall size : 3m * 3m
Expected Footfall: 80,000



PREVIOUS COLLABORATION



Indian Navy











**SPOTLIGHT
ON TATHVA**



ROBOWARS

Get ready for the electrifying Robowars at Tathua 23.

South India's grandest Robot Combat Contest, set in Asia's largest arena! It's the ultimate stage to demonstrate your tech and gaming skills, where participants skillfully maneuver their robots to attack and outwit opponents. Robowars attracts tech enthusiasts, college students, and captivated audiences, offering an unforgettable experience that pushes technology to the limit.



PRONITE

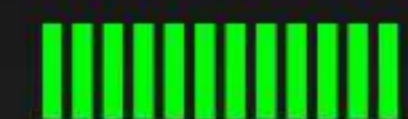
THE BEST PART IN TOWN

Roadway



Get ready for the town's most sensational party at Tathva23's PRONITE! As night falls, vibrant lights and electrifying beats come to life, adding to the excitement of this extraordinary technical extravaganza.

Our Curated lineup of industry- renowned performers guarantees captivating shows that will leave you spellbound. PRONITE promises unforgettable moments, so don't miss out on this exhilarating celebration of Tathva's spirit..





WHEELS

Float like a Cadillac, Sting like a Beemer. Drive not to save time, drive to have a good time. Witness one of the biggest gathering of automobile enthusiasts from south India display a breathtaking range of customized exotic rides in WHEELS!.





LECTURES

Embark on a journey of discovery at Tathuva 23's captivating lectures.

Unlock the secrets of science as renowned experts unravel a tapestry of intriguing topics.

Immerse yourself in a world of knowledge, connecting with like-minded individuals who share your passion.

Prepare to broaden your horizons and ignite your curiosity at Tathva 23's enlightening lecture series



WORKSHOP

In the era of artificial intelligence, the journey towards excellence begins on the floors of Tathva workshops.

These workshops have consistently welcomed countless eminent scientists and Nobel laureates, providing interactive sessions that nurture the inquisitive minds of young science enthusiasts.

These workshops serve as the backbone of Tathva, offering invaluable insights into the world of technology and empowering participants to explore new frontiers of knowledge.

At Tathva '23, we are excited to continue this tradition of excellence, bringing together renowned experts and passionate learners for a series of engaging workshops.





GAMING EVENTS

Get ready to witness a gaming revolution that transcends borders! NITC's thrilling gaming events are designed to captivate audiences worldwide.

With a focus on both offline and online gaming, our goal is to showcase the immense potential of e-sports and ignite a revolution in the gaming industry.

These events aim to ignite a revolution in both offline and online gaming, particularly in South India.



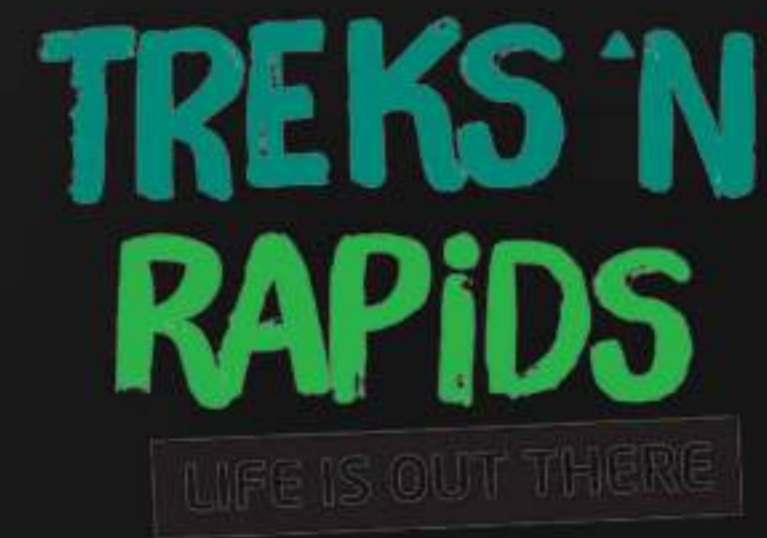


PREVIOUS YEARS SPONSORS





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