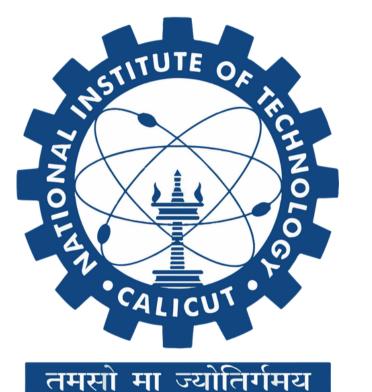


# DEPARTMENT OF MANAGEMENT STUDIES NATIONAL



INSTITUTE OF TECHNOLOGY CALICUT

MBA ADMISSION 2024-26



The Institute	01
	National Institute of Technology
The Department	02
	Department of Management Studies
The Learning	04

Master of Business Administration
Opportunities, Learning, and Admission

**Learning Philosophy and Programme Offerings** 

Student Life

Clubs, Events, and Activities

Connecting Dots
Industry Connect, Career Development, and Graduate Network

• Communicate
Faculty Members, Important Dates, and Contacts

"REACH HIGH,
FOR STARS LIE HIDDEN IN YOU.
DREAM DEEP,
FOR EVERY DREAM PRECEDES TH

- RABINDRANATH TAGORE

# N NATIONAL I INSTITUTE OF T TECHNOLOGY C CALICUT

FORMERLY KNOWN AS CALICUT REGIONAL ENGINEERING COLLEGE

15 Departments16 Centres15+ Student clubs

One of the prime institutions of national importance for Technical Education in India, NITC was set up under the National Institute of Technology Act 2007. The provisions of the Act are effective from 15th August 2007, permitting to operate on a non-profitable basis to impart education of the highest standards through academic programmes leading to the award of B.Tech., B.Arch., MBA, M.Tech., M.Plan., MCA, M.Sc.and Ph.D. degrees in varied disciplines.

## **VISION**

International standing of the highest caliber

## **MISSION**

To develop high-quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to the changing technological environment with the highest ethical values as the inner strength.



**STUDENTS' ACTIVITIES** 





Set in a picturesque 120-hectare landscape at the foothills of the Western Ghats, NITC is located about 22 km northeast of Kozhikode, a city in the state of Kerala.

#### IN THE LAP OF NATURE



**GLOBALLY CONNECTED** 



CENTRAL LIBRARY AND NALANDA DIGITAL LIBRARY STATE-OF-THE-ART LECTURE HALLS HOSTEL FACILITIES FOR STUDENTS SPORTS FACILITIES FOR STUDENTS FUNCTIONAL TECHNOLOGY BUSINESS INCUBATOR TATHVA AND RAGAM ANNUAL NATIONAL TECHNO-MANAGEMENT & ARTS, LITERARY AND CULTURAL FESTIVAL

BEST IN CLASS FACILITIES

# 2023 NOVEMBER: SOMS BECAME DEPARTMENT OF MANAGEMENT STUDIES

2023: NIRF – #75 in Management, #2 in Kerala Completed 15 years of excellence

2022:First listed in NIRF - #84 in Management

AND
DEPARTMENT OF HUMANITIES
ARTS AND
SOCIAL SCIENCE

2018:Completed 10 years

2012:First PhD Student Graduated

2011:First MBA Batch Graduated

2009: MBA Programme Launched

2008:School of Management Studies (SoMS) Conceptualized

# **Business Today Ranking 2023**

- #66 overall in the country
- #31 in Learning Experience
- #31 in Living Experience
- #77 in Placement performance
- #61 in Selection Process
- #10 in ROI
- #24 among Govt. B Schools



# D DEPARTMENT OF M MANAGEMENT S STUDIES

FORMERLY KNOWN AS THE SCHOOL OF MANAGEMENT STUDIES

Department of Management Studies, National Institute of Technology Calicut, started in 2008 to intertwine technical skills and managerial proficiency. DMS endeavours to develop the analytical and organisational skills required for a professional manager and to enrich them with adequate background and universal values to enable them to play an influential role as managers for the benefit of society.

## **VISION**

Internationally acclaimed professional competency of the highest calibre.

### **MISSION**

To equip, train and mould students into globally competent personnel with a sound footing on basic managerial principles, skills, and research capabilities, along with exemplary professional conduct to analyze, evaluate and execute effective decisions for the progress of enterprises and society, adapting to dynamic economic environment towards robust governance with the highest ethical values.





**TARANG AND MORE..** 







#### LEARN TOGETHER







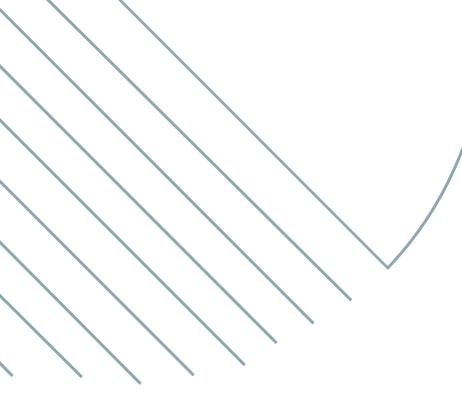


**GLOBAL OUTLOOK** 

RABINDRANATH TAGORE LIBRARY
STEVE JOBS INFORMATICS CENTER AND DATA SCIENCE LAB
STATE-OF-THE ART LECTURE HALLS
TARANG ANNUAL NATIONAL MANAGEMENT FESTIVAL

BEST IN CLASS
INFRASTRUCTURE & FACILITIES





The learning programmes at the Department of Management Studies, National Institute of Technology Calicut, are designed to satisfy the demands of the corporate world, not discounting the importance of entrepreneurship. It will undoubtedly enable young, dynamic professionals to re-assess their credentials, broaden their skills, learn new techniques and secure a wider choice of careers.

## **PEDAGOGY**

The salient feature of the pedagogy is to shift the focus from teacher-centric to learner-centric, encouraging the students to be active participants in the programme. The curriculum is designed to develop professional managers who adapt to the fast-changing environment while maintaining sight of human values and ethos. The curriculum emphasizes enhancing the ability of the students to take an integrated view of managerial situations and strengthen their capabilities through applying professional management principles under varying situations. The learning at the DMS focuses on an international perspective, Learner-centric approach, Industry relevance and Value-based Education system (ILIVE), all imparted with sustainability at the core.

# PHILOSOPHY OF LEARNING

- Interactive Lecture
- Structured Discussions
- Practitioner Meets, Workshops, and Seminars
- Beyond classroom learning through hands-on experience

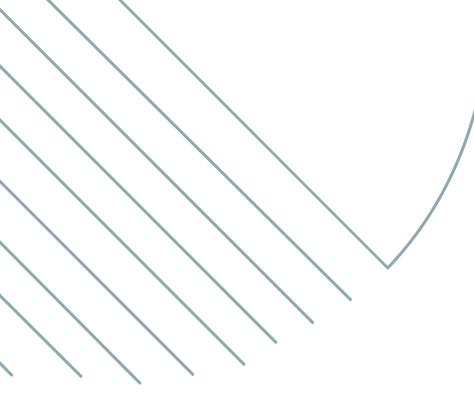
- Case Methods
- Business Games and Experiential Simulation
- Company and Corporate Visits
- Role Plays

Learn
Evolve
Achieve
Drive

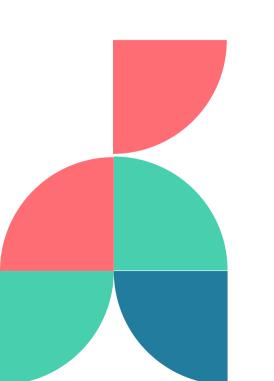
- Summer Internship Project
- Business Research Project
- Live Business Project and Mentorship
- Student Driven Activities







# PROGRAMME OFFERINGS



Department of Management Studies offers students post-graduate and doctoral programmes. The offerings at DMS focus on applied and research-oriented education to further the existing knowledge system.

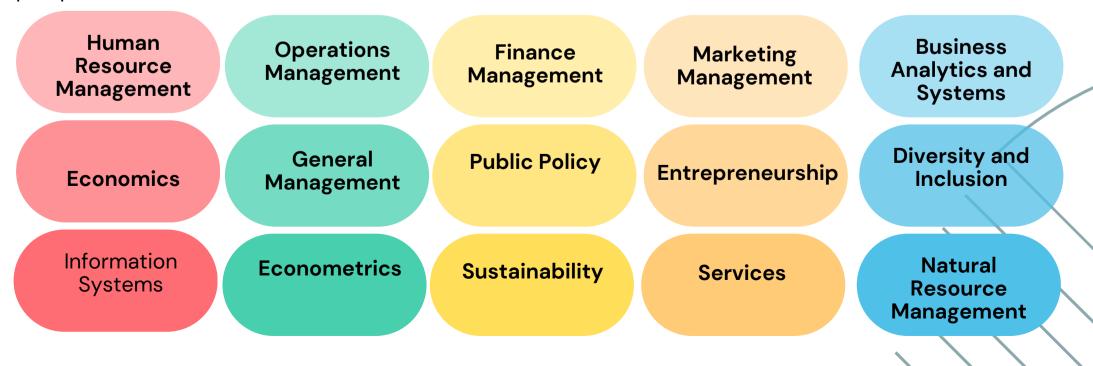
# MASTER OF BUSINESS ADMINISTRATION (MBA)

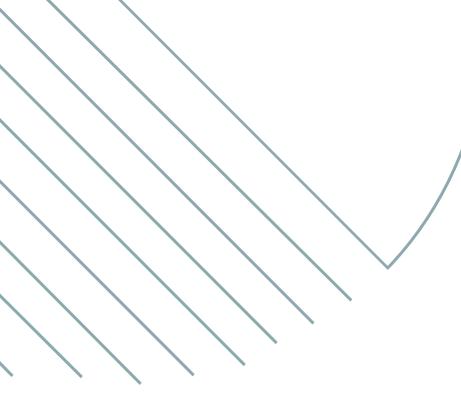
The Department of Management Studies offers a two-year full-time MBA programme with dual specialization. The students can opt for any two majors among the five specializations offered. Applicants must have a valid Common Admission Test (CAT) score to apply. Students can opt for the specialization of their choice in the second year of the MBA. The deliverable of the programme is to contribute to the business fraternity, competent executives and professionals combined with human values, meeting the needs and standards of the industry globally.



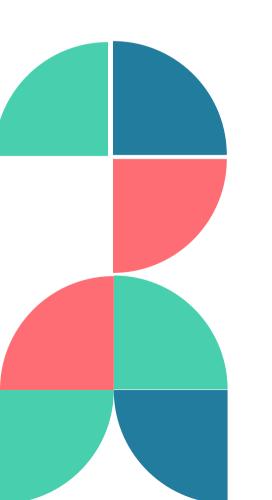
# DOCTOR OF PHILOSOPHY (Ph.D.)

The Department of Management Studies offers a doctoral research program (Ph.D.) in Management. DMS admits students during Monsoon and Winter sessions following the NITC norms for Ph.D. admissions. The research at DMS is trans-disciplinary, which enables and encourages PhD students to think beyond the confines of their disciplines to approach real-world problems with a holistic and comprehensive perspective.





# MASTER OF BUSINESS ADMINISTRATION



Rapid technological change coupled with the need to cater to global markets under fierce competition has increased the demand for managers with well-developed intellectual and executive skills. It takes character, grit, determination, and perseverance and focuses on championing long-enduring technical education. Being a leader in technical education for more than 60 years, NIT Calicut has ventured into management education to cater to the intellectual needs of specialised professionals to play a vital role in government and corporate sectors and society at large with its MBA programme.

#### STRUCTURE OF THE PROGRAMME

The duration of the regular MBA programme is two years, over four semesters. The students may opt for four elective subjects in any two elective streams of specialization and the remaining two electives from any five. In addition, the candidates must undertake three laboratories during the first three semesters and a business research project during the program's final year. During the annual break, the students will also have to undertake a mandatory summer internship of eight weeks in any of the reputed business organizations of their choice.

# **CURRICULUM (REVISED IN 2023\*)**

#### Semester I

Financial and Management Accounting
Marketing Management: Theory and Practice
Organisational Behaviour
Information Systems
Microeconomics
Decision Models in Management
Business Statistics
Business Communication

#### Semester II

Operations Management
Corporate Finance: Theory and Practice
Managing People in Organisations
Business Law
Corporate Ethics and Governance
Competition and Strategy
Business Research Methodology
Data Science for Business

- A student shall opt for two major specialisations during their second year. A minimum of four elective courses must be credited to qualify for a major in a stream.
- A student must earn 85 credits for the award of MBA degree.

# Summer Internship Project

#### Semester III

Organisational Structure and Design

Macro Economics

Business Research Project

Elective

Elective

Elective

Elective

Institute Elective

#### **Semester IV**

**International Business** 

Elective – V

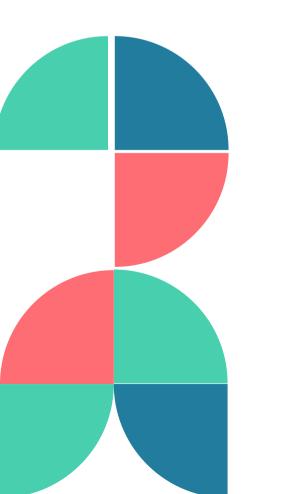
Elective - VI

Elective - VII

Elective - VIII

Business Research Project-Part II

# MASTER OF BUSINESS ADMINISTRATION



# Human Resources Management

Industrial Relations and Labour Laws
Human Resource Analytics
Individual and Organisational Transformation
Learning and Development
Talent and Performance Management
Total Rewards and Employee Recognition
Organisational Development and Sustainability
Employer Branding and Organisational Communication
Employee Happiness and Wellbeing
Leadership and Team Effectiveness

# **Operations Management**

Discrete Systems Simulation
Advanced Operations Research
Quality Control and Management
Supply Chain Analytics
Project Management
Lean Systems and Six Sigma
Manufacturing Systems Management
Health Care Operations Analytics
E Heuristics for Decision Making
Advanced Supply Chain Modelling

# **Business Analytics and Systems**

Artificial Intelligence and Big Data In Business
Business Analytics and Intelligence
Data Management and Visualisation
Digital Transformation
Enterprise Resource Planning
Information Security and Risk Management
Knowledge Management
Social Network Analytics
Society, Ethics and Analytics
Systems Modelling and Simulation

# Marketing Management

Digital and Social Media Marketing
Marketing of Services
Product and Brand Management
Strategic Sales Management
Quantitative Research in Marketing Decisions
Marketing to the Bottom of the Pyramid
Integrated Marketing Communications
Customer Relationship Management
Retail and Mall Management

# Finance Management

Investment Analysis and Portfolio Management
Managing Financial Services and Institutions
Derivatives and Risk Management
Strategic Financial Decision Making and Analysis
Global Financial Strategies and Investment Management
Advanced Corporate Tax Strategy and Compliance
Financial Analytics
Corporate Transactions and Restructuring for Value Creation
Financial Modelling
Financial Econometrics

# **General Management**

Business Models
Digital Platforms
Corporate Strategy
Inclusive Business Models
Healthcare Management
Consulting Toolbox
Strategic Policy Planning
Business and Markets: Evolutionary Perspective
Understanding Culture and Leadership in Films
Cognitive and Social Psychology

More details: Curriculum and Syllabi (2023 Admission onwards)

NIT Calicut invites applications from eligible candidates for admission to a two-year full-time MBA programme (2024-26) offered by the Department of Management Studies (DMS) under Regular-CAT/Industry-sponsored schemes.

# MBA (Regular-CAT)

Prospective candidates should have acquired a Bachelor's degree in any discipline from a recognized University or Institution with an aggregate minimum of 60% marks (or CGPA 6.0/10) for GEN/GEN-EWS/OBC-NCL and 55% marks (or CGPA 5.5/10) for SC/ST/PwD. They should have a valid Common Admission Test (CAT) score conducted by IIMs in 2023. The selection will be based on the CAT score and the personal interview conducted by DMS. The total intake of regular students for the year 2024-25 would be 75. Reservation of seats for different categories shall be as per the directives from the Government of India (given below).

Programme	ОС	OBC-NCL	SC	ST	EWS	OCPwD	OBPwD	SCPwD	STPwD	EWSPwD	Total
MBA	28	19	10	6	8	2	0	1	0	1	75

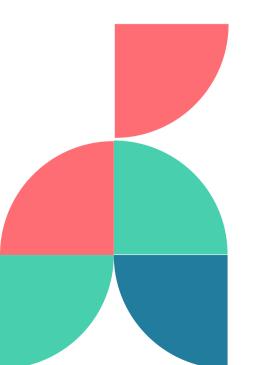
Abbreviations: OC – Open Category, OBC-NCL – Other Backward Classes-Non-Creamy Layer, SC – Scheduled Caste, ST – Scheduled Tribe, EWS – Economically Weaker Sections, PwD – Persons with Disability

# MBA (Industry sponsored)

Prospective candidates should have acquired a Bachelor's degree in any discipline from a recognized University or Institution with an aggregate minimum of 60% marks (or CGPA 6.0/10) for GEN/GEN-EWS/OBC and 55% marks (or CGPA 5.5/10) for SC/ST/PwD. In addition to the above qualifications, a minimum of 2 years of continuous industrial/ research experience in the relevant organizations is also mandatory at the time of submitting applications for candidates seeking admissions under the industry-sponsored category. The admission to the MBA Programme under the industry-sponsored category will be based on a written test and/or Interviews conducted by DMS. The total number of available seats under this category is five.

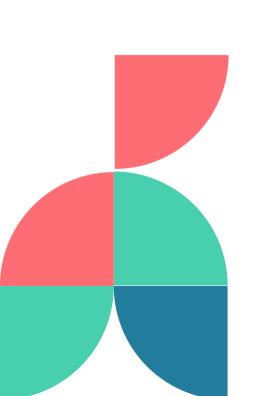
# **ELIGIBILITY**

# MASTER OF BUSINESS ADMINISTRATION ADMISSION



Tuition Fee may vary as per the directives of the Ministry of Education, Government of India from time to time. The present tuition fee is as per MHRD Order F. No. 33-4/2014-TS.III dated 5th May 2014 and subsequent clarifications under reference F No. 28/2013/TS.III dated 21st October 2014. Other fees are as determined by the Institute as per provision of Statute No. 37(i)(b)

# FEE STRUCTURE MBA PROGRAMME (REGULAR - CAT) 2024-26



Fee Category		All Open, EWS, OBC, SC, and ST Candidates			
(a) Onetime fee at the time of admission#(Rs.)					
Caution Deposit	20,000				
Admission Fee	4,500				
Library Fee	4,000				
Development Fee	12,000				
Association & Cultural fee	1,000				
Alumni Affairs Fee	2,000				
Career Development Fee	2,000				
Students Welfare Fee	1,000				
Convocation Fee	3,000				
Total (a)	Rs. 49,500/-				
(b) Other Fee#(Rs.)	Monsoon Semester 2024-25	Winter Semester 2024- 25	Monsoon Semester 2025-26	Winter Semester 2025-26	
Tuition Fee	35,000*	35,000*	35,000*	35,000*	
Registration Fee	2000	2000	2000	2000	
Examination Fee	1500	1500	1500	1500	
Health Centre Facility Fees	500	-	500	-	
Students Activities Fee	1,000	-	1,000	-	
Sports Fees	1,000	-	1,000	-	
Campus Amenities	1200	-	1200	-	
Central Computing Facility Fee	500	-	500	-	
Internet Fee	500	-	500	-	
External Expert/Seminar Fees	6,000	3,000	3,000	3,000	
Mediclaim**	1,186	-	1,186	-	
Total (b)	Rs.50,386	Rs.41,500	Rs.47,386	Rs.41,500	
Total Amount during admission	Rs.99,886/-				

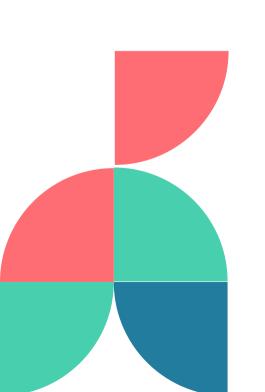
\*NIL for SC/ST students

\*\*Mediclaim Policy amount may vary year to year.

#Subject to revision every year

Tuition Fee may vary as per the directives of the Ministry of Education, Government of India from time to time. The present tuition fee is as per MHRD Order F. No. 33-4/2014-TS.III dated 5th May 2014 and subsequent clarifications under reference F No. 28/2013/TS.III dated 21st October 2014. Other fees are as determined by the Institute as per provision of Statute No. 37(i)(b)

# FEE STRUCTURE MBA PROGRAMME (INDUSTRY SPONSORED) 202426



Fee Category		All Open, EWS, OBC, SC, and ST Candidates			
(a) Onetime fee at the tim	ne of admission#(Rs.)				
Caution Deposit	20,000				
Admission Fee	4,500				
Library Fee	4,000				
Development Fee	12,000				
Association & Cultural fee	1,000				
Alumni Affairs Fee	2,000				
Career Development Fee	2,000				
Students Welfare Fee	1,000				
Convocation Fee	3,000				
Total (a)	Rs. 49,500/-				
(b) Other Fee#(Rs.)	Monsoon Semester 2024-25	Winter Semester 2024- 25	Monsoon Semester 2025-26	Winter Semester 2025- 26	
Tuition Fee	1,35,000	1,35,000	1,35,000	1,35,000	
Registration Fee	2000	2000	2000	2000	
Examination Fee	1500	1,500	1500	1,500	
Health Centre Facility Fees	500	-	500	-	
Students Activities Fee	1,000	-	1,000	-	
Sports Fees	1,000	-	1,000	-	
Campus Amenities	1200	-	1200	-	
Central Computing Facility Fee	500	-	500	-	
Internet Fee	500	-	500	-	
External Expert/Seminar Fees	6,000	3,000	3,000	3,000	
Mediclaim**	1,186	-	1,186	-	
Total (b)	Rs.1,50,386	Rs.1,41,500	Rs.1,47,386	Rs.1,41,500	
Total Amount during admission	Rs.1,99,886/-				

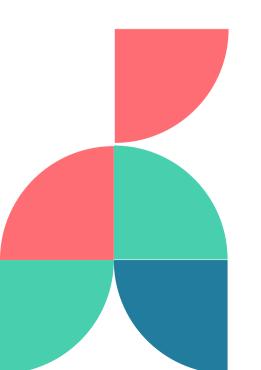
\*\*Mediclaim Policy amount may vary year to year.

#Subject to revision every year

# **HOW TO APPLY?**

The application can be submitted online through the Institute website <a href="www.nitc.ac.in">www.nitc.ac.in</a> following the steps given below.

- 1.Pay the registration fee. Payment has to be made through State Bank Collect (online) with the following link: <a href="https://www.onlinesbi.sbi/sbicollect/icollecthome.htm?corplD=365553">https://www.onlinesbi.sbi/sbicollect/icollecthome.htm?corplD=365553</a>, using Net Banking/Credit Card/Debit Card by choosing the payment category as 2024-25 MBA(Regular /Industry/Selfsponsor) Appn fee (Select Kerala → Educational Institutions → Director, National Institute of Technology Calicut → 2024-25 MBA(Regular / Industry/Selfsponsor) Appn fee). After successful completion of the fee payment, save the fee payment receipt for uploading along with the application form. The application fee is Rs.1000/- for OPEN/OBC/EWS/PwD candidates and Rs.500/- for SC/ST candidates. The application fee is non-refundable.
- 2. Apply online using the following link: <a href="https://dss.nitc.ac.in/somsapp/soms/login.aspx">https://dss.nitc.ac.in/somsapp/soms/login.aspx</a>
- 3. Register with your e-mail id and mobile number to create a login in the online portal.
- 4. Upload a coloured scan copy of the following documents in the portal.
  - Mark sheet of Class X
  - Photo ID proof as per Govt. of India norms.
  - Mark sheet of Class XII (The candidates who have appeared for improvement have to upload both the original and the improvement mark sheets)
  - Grade/Mark sheets of qualifying examination for all semesters (Mark sheets of all semesters/ years need to be combined to a single pdf for uploading/ Consolidated Grade (Mark) sheet with all subjects mentioned in it).
  - Degree/ Provisional certificate. If the result of the qualifying degree is awaited, a certificate of course completion from the institute/university last studied must be provided clearly indicating the date of completion of the course.
  - Degree Certificates of PG/PG Diploma/ Diploma, if any.
  - o Certificates of work experience (if the candidate possesses experience for more than one year).
  - o Certificates of academic and extracurricular achievements, if applicable
  - Copy of CAT Admit card and CAT score card (2023).
  - Candidates in the OPEN category belonging to Economically Weaker Sections (OPEN-EWS) and candidates belonging to Other Backward Classes (Non-Creamy Layer), i.e., OBC-NCL, have to upload an undertaking in the prescribed format available on the NITC webpage.
  - Candidates finally selected for MBA admissions (2024-25) at NIT Calicut under the OBC-NCL category have to produce
    the recent OBC-NCL certificate at the time of admissions. Such certificate shall be issued by a competent authority
    (not below the rank of Tahsildar) indicating the status regarding Creamy Layer based on the financial year ending
    March 31, 2024 (i.e., the certificate should have been issued on or after 1st April, 2024).

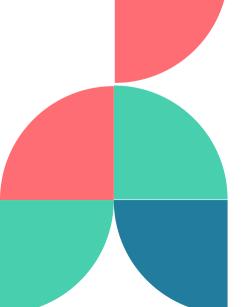


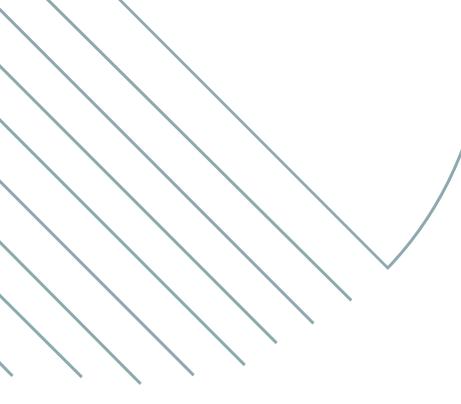
# **HOW TO APPLY?**

- o Candidates finally selected for MBA admissions (2024–25) at NIT Calicut under the OPEN-EWS category have to produce the recent EWS certificate at the time of admission. Such certificate shall be issued from a competent authority (not below the rank of Tahsildar) based on the financial year ending March 31, 2024 (i.e., the certificate should have been issued on or after 1st April 2024).
- If a candidate fails to produce the relevant category certificate as mentioned above at the admissions, his/her claim for reservation will be cancelled. Thereafter, such candidates will be considered under the OPEN category only.
- In the case of SC/ST candidates, a Community Certificate issued from a competent authority (not below the rank of Tahsildar) has to be uploaded.
- Certificate from the Medical Board of Govt. Medical Colleges/Dist. Head Quarters Hospitals, in the case of Persons with Disabilities (PwD), if applicable.
- Recent PHOTOGRAPH (Maximum of 120 kB).
- For sponsored candidates, a Sponsorship certificate, signed by the Head/Competent authority of the Institution/organization/Company has to be uploaded in the prescribed format has to be uploaded.
- Candidates applying under the Self-sponsored category have to upload the MBA Admission eligibility test score (eg: XAT, KMAT etc.)

#### **Notes**

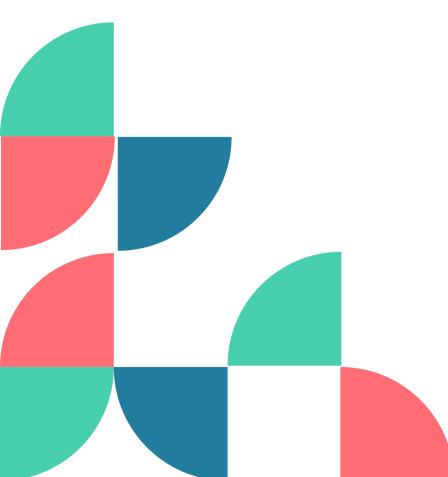
- 1.If the original certificates are not in English/Hindi, an English/Hindi version/translation of such certificates, duly certified by the Principal/Director or other competent authority of the graduating Institute, will be required during the verification of documents.
- 2. The standard format of the necessary certificates is available at the following link <a href="https://nitc.ac.in/pg-formats-of-certificates">https://nitc.ac.in/pg-formats-of-certificates</a>
- 3. Applications which are incomplete/defective/received late will be rejected summarily and no correspondence will be entertained on such applications. The instructions for online submission of the application are available in the online admission portal.





Experiential Learning DMS empowers students to form various clubs and committees by providing them with a platform to pursue their passion and promote the spirit of teamwork and leadership. The activities organized by the clubs create memorable events, competitions, talks and games that keep students active throughout the academic year. In addition, the clubs expand the horizon of students beyond the boundaries of academics by creating an accessible learning space for students specializing in diverse domains such as Analytics, Operations, Marketing, Finance and Human Resources. In the age of data-driven decision-making, the AI club encourages students to brainstorm, ask relevant questions and solve problems to develop ethical and responsible solutions. The HR club offers the students the key opportunity to participate in mock recruitment sessions, case study discussions and competitions, enhancing their performance in the placement recruitment drives. The Marketing club hosts a series of year-round events, quizzes, case study competitions and games to enhance practical skills in the domain of strategy, marketing consultancy, branding and market research.





# STUDENTS' ASSOCIATIONS, CLUBS, AND ACTIVITIES

- Management Students Association-NITCMA
- Coding, Al and Analytics Club
- Human Resources Club
- Marketing Club
- Finance and Accounting Club
- Operations Club
- Strategy and Entrepreneurship Club
- Systems Analysis and Design Club
- Literary & Debate Club
- Sports, Games & Fitness Club
- Mental Health Club
- Research Forum
- Dristikon and Annual Magazine



## TARANG

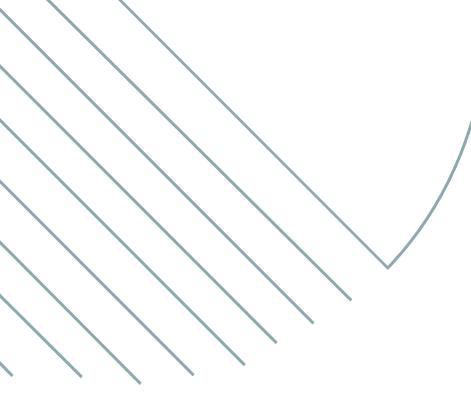
Tarang is the annual national-level management festival initiated by the Department of Management Studies, NIT Calicut, to show business and management in a new light. It symbolizes surfing the waves of intellect, adventure, and fun. It provides a platform to apply your skills and intelligence and channels your creativity into various aspects of business and management. Tarang, every year opens up to your leadership and cultural extravaganza.

Every year, Tarang provides an opportunity for students across the nation to learn, apply, and achieve new heights of business and management understanding. It nurtures the entrepreneurial spirit of the country. It includes lectures, workshops, and competitive and entertainment events.

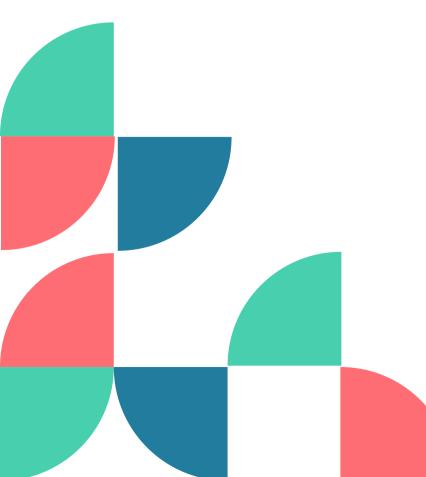








# CONNECTING DOTS...



# **INVITED LECTURES AND TALKS**

# Managerial Expertise Talks (MEX TALKS)

Managerial Expertise Talks (MEX Talks) is an interactive platform where corporate personages from various corporate environments lay bare the intimates of creativity, myths, realities, obstacles encountered, and decision-making. The talk series bridges the gap between aspiring young minds and their goals by fostering their intellect and nurturing their sync with current corporate trends.

Every year, MEX Talks has talks from leaders and managers from various industries and research centres.

### Someवाद

Someवाद is the signature panel discussion program of DMS NITC, designed to foster real-time communication and discussion between our students, industry experts, and professionals. Conducted once a month, Somvad significantly broadens students' horizons of innovative thinking and helps them fully immerse in the current breakthroughs of essential fields in the business ecosystem.

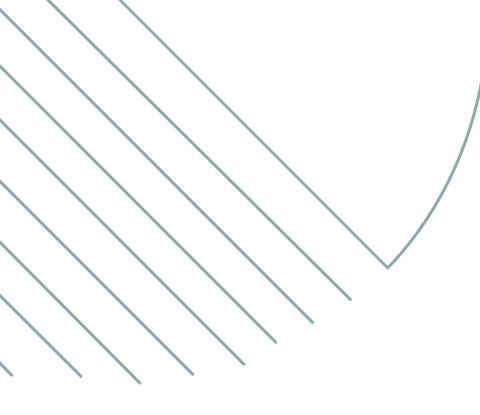
# MANAGEMENT ASSOCIATIONS AND AFFILIATIONS

# NIPM Students' Chapter

The students' chapter of the National Institute of Personnel Management (NIPM), managed by the MBA students, actively engages in the industry-academia interaction and looks forward to liaison with practising professionals from the industry. NITC NIPM Students chapter regularly organizes webinars, workshops, expert sessions and events that give the students exposure to real-time challenges and opportunities in the world of business in general and human resource management in particular.

# All India Management Association & Calicut Management Association

The department closely works with the All India Management Association (AIMA) and Calicut Management Association (CMA) in various dimensions of management education. The events organised in collaboration with AIMA & CMA provide opportunities for learning and solving real world problems in business spectrum.



# **CAREER ENHANCEMENT AND DEVELOPMENT**

# **Technology Business Incubator (TBI)**

The Technology Business Incubator facilitates the setting up of technology-based and knowledge-driven startups. It nurtures them by providing the necessary platform for their growth and establishment as successful enterprises.

DMS has been integrating the student's academics with industrial experiences. The TBI offers various options to interact with incubated startups. TBI's budding business clusters require technical and professional help for their businesses to thrive in the market. This requirement provides opportunities for students to work with incubated startups and first-hand experience in understanding the problems, analysing them and coming up with a solution in the business world.



The placement and career development cell of DMS works closely with the Institute level Career Development Center to ensure the appropriate career opportunities for the students.





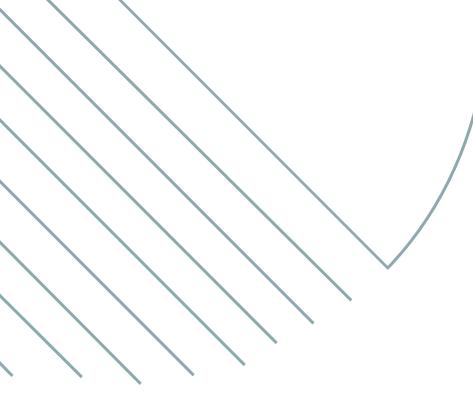
PLACEMENT
AVERAGE CTC

92% 9 lpa

# **RECRUITERS**







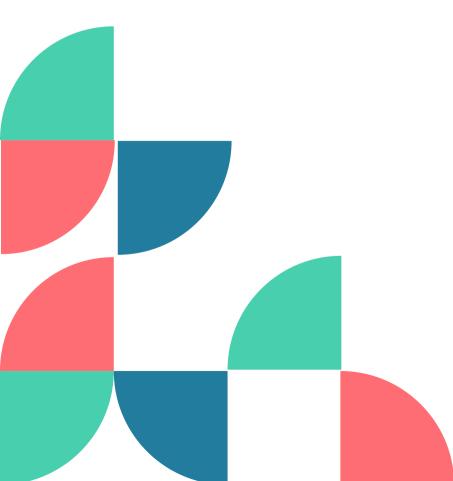
#### **Graduate Network**

DMS works closely with its graduates in every front of management education. Graduate Network is an active and vibrant community that has grown over the years to support each other. The network is connected officially online through https://somsalumni.nitc.ac.in/.

The graduates of DMS contribute to the department in various forms, including knowledge sharing, network development, and career development. The alums are regular visitors of Tarang, the national-level management festival. The department organises IGNITE student-led sessions where the alums interact and share stories about their professional and personal experiences. These sessions are always the space for networking, learning, and handholding.



# CONNECTING DOTS...



For more information about the MBA programme, candidates are encouraged to visit department website



# COMMUNICATE

#### Dr. Nithya M

Assistant Professor & Head Marketing Management PhD from Anna University, Chennai

#### Dr. Althaf S

Assistant Professor Economics and Public Policy PhD from Indian Institute of Management Bangalore, Bengaluru

### Dr. Arjun Anil Kumar

Assistant Professor Business Analytics and Systems PhD from Indian Institute of Science, Bengaluru

#### Dr. K. Muhammad Shafi

Associate Professor Finance and Accounting PhD from Aligarh Muslim University, Aligarh

#### Dr. Manju Mahipalan

Assistant Professor Human Resource Management PhD from National Institute of Technology Karnataka, Surathkal

### Dr. S. Saravana Kumar

Assistant Professor
Operations Management
PhD from Indian Institute of Technology Madras, Chennai

#### Dr. Sreejith S S

Assistant Professor Human Resource Management PhD from Indian Institute of Science Bangalore, Bengaluru

#### Dr. Sreekanth V K

Assistant Professor
Business Analytics and Systems
PhD from Indian Institute of Technology Kharagpur, Kharagpur

### **Professor of Practice**

Mr Conrad Vincent
Ex-Chief Risk Officer - KKR India Asset
Finance Private Limited
Professor of Practice
Finance and Accounting

Mr R K Shenoy Senior VP - Mobility Engineering - Bosch

Professor of Practice
Human Resource Management and Operations Management

# **Visiting Faculty**

DMS always brings the talent pool from industry and academia to enrich the students. The visiting faculties at DMS include experts from the Indian Institute of Management Kozhikode, Indian Institute of Management Bangalore, Indian Institute of Management Ahmedabad, and many others.

DMS has visiting faculties from the corporate sector, such as Cognizant Technology Services, NeilsenlQ and many others. The number of visiting/guest faculties is increasing over the year, and it helps SOMS to integrate state-of-the-art industrial practices with academic rigour.



# **Important Dates**

Official Notification	January 20, 2024
Last date for submission of the completed application	March 31, 2024
Publication of short-list of candidates selected for selection processes	April 15, 2024
Tentative dates of the Selection process	April 25 - May 10, 2024
Publication of results	May 15, 2024
Admissions	May 20-31, 2024



# **Contact Details**

# Dean (Academic)

National Institute of Technology Calicut

NIT Campus P.O.,

Calicut -673601 Kerala, India Telephone: +91 495 2286119

E-mail: <u>pgadmissions@nitc.ac.in</u>

Website: www.nitc.ac.in

# **Coordinator MBA Admissions**

Department of Management Studies
National Institute of Technology Calicut
NIT Campus P.O., Calicut -673 601 Kerala, India

email: <a href="mailto:dms\_admission@nitc.ac.in">dms\_admission@nitc.ac.in</a>

https://nitc.ac.in/department/management-studies





