



School of Management Studies NIT Calicut Organises



FINANCE

Coordinators: Dr. Muhammad Shafi
Dr. T Radha Ramanan

6 DAYS

MANAGEMENT DEVELOPMENT PROGRAMME (MDP) ON FINANCE FOR NON FINANCE EXECUTIVES

Supported by Ministry of Micro, Small & Medium Enterprises (MSME)
under the scheme of Advanced MDP (Management Development Program)

23-29 Nov 2023
SOMS NIT Calicut

Registration Fee: **Nil**

Limited free accommodation will be available at institute hostels. Boarding and lodging will be arranged for early registration on first cum first serve basis. Maximum Limit: 35

Programme is organised by the institute with MSME support therefore no registration fee. Don't miss this exceptional opportunity to enhance your financial expertise and take your business to new heights! Register now for the "Finance for Non-Finance Executives" MDP and empower yourself with the financial knowledge needed to succeed in the dynamic business landscape.



Register Now

<https://shorturl.ac/7bhbb>

Contact Us:

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Overview:

The School of Management Studies (SOMS) at NIT Calicut, in collaboration with the Ministry of Micro, Small & Medium Enterprises (MSME), is proud to present a comprehensive and specialized Six-Day Management Development Program (MDP) on "Finance for Non-Finance Executives." This MDP is designed specifically to cater to the needs of startups, entrepreneurs, researchers, and analysts who face challenges in managing their firms' finances effectively.

Objective:

The primary objective of this Advanced MDP is to equip non-finance executives with essential financial management skills and knowledge, enabling them to make informed decisions, plan better, and organize finances efficiently. The program will focus on demystifying complex financial concepts and providing practical tools and techniques that can be immediately implemented in the participants' organizations.

Key Topics Covered:

- Financial Fundamentals for Non-Finance Executives:
- Understanding financial statements:
- Financial Planning and Analysis:
- Financing Strategies for Startups and Small Businesses Sources of finance for startups and SMEs
- Financial Risk Management
- Evaluating financial performance and performance metrics Capital structure decisions and leverage analysis Dividend policy and distribution decisions
- Financial Tools for Researchers and Analysts
- Financial modeling and data analysis using Excel

Benefits of Attending:

- Gain essential financial knowledge to make informed business decisions, Learn practical tools and techniques for effective financial planning and analysis, Understand various financing options available for startups and small businesses, Discover strategies to manage financial risks and optimize financial performance, Acquire valuable financial research skills for better analysis and decision making, Faculty and Expertise:
- The MDP will be facilitated by a team of experienced faculty members from SOMS NITC and industry experts with vast knowledge in finance, entrepreneurship, and research. Participants will have the opportunity to engage in interactive sessions, case studies, and group discussions, making the learning experience enriching and insightful.

Who Should Attend:

- Startups and Small Business Owners
- Entrepreneurs seeking to enhance their financial acumen
- Researchers and Analysts involved in financial data analysis
- Professionals aiming to transition to finance-related roles
- Anyone interested in strengthening their financial management skills