INTERNATIONAL WORKSHOP ON
ADVANCES IN AUTOMATED ECG ANALYSIS AND
INTERPRETATION

National Institute of Technology is excited to announce one International Workshop on “ADVANCES IN AUTOMATED ECG ANALYSIS AND INTERPRETATION”, on 18\textsuperscript{th} and 19\textsuperscript{th} February 2011. The main resource person is Prof. Peter W. Macfarlane, University of Glasgow.

This workshop will have discussions on the basics of electrocardiography, common ECG abnormalities and their interpretation, and the application of computer techniques to ECG analysis, including population studies. There will be practical sessions on ECG interpretation. This will enable medical practitioners, researchers, teachers, engineers and students to have a better appreciation of the international standards relating to interpretation of ECGs from various cardiac conditions and to apply simple and cost effective systems for population screening and diagnosis. The workshop may lead to the development of a nodal centre for electrocardiography, thereby giving a platform for research and testing.

Sponsorship Opportunities

Inviting an Emeritus Professor in the area of Electrocardiography from a well known University like the University of Glasgow for an International Workshop would not be possible without the help of sponsors. Thus the help and support of your organization is indispensable for our endeavour. This International Workshop will present excellent opportunities to share and exchange the insightful knowledge and expertise, and we welcome you and your organization to take part in this premier event. In recognition of this support, it is our privilege to offer you with the following benefits.

All sponsors are promoted prior to and at the event as well as in the workshop materials, dependent upon the level of sponsorship agreed.
PLATINUM SPONSOR (TITLE SPONSOR)-----------------------------------------------Rs.1,50,000/-

- Only one Platinum sponsor is available
- Prominent display of organization logo on lectern in presentation rooms
- Link from the workshop webpage to sponsor’s website
- Organization details included in the workshop proceedings and program
- Opportunity to provide 3 forms of promotional material included in the delegate satchels
- 4 complementary full registrations which includes attendance at all workshop sessions, the welcome reception and workshop dinner
- Acknowledgement of platinum sponsorship on all promotional material, including workshop website, all correspondence and documents relating to the workshop and appropriate venue signage

GOLD SPONSOR---------------------------------------------------------------Rs.1,00,000/-

- Prominent display of organization logo on lectern in presentation rooms
- Link from the workshop webpage to sponsor’s website
- Organization details included on workshop proceedings and program
- Opportunity to provide 2 forms of promotional material included in the delegate satchels.
- 3 Complementary registrations which includes attendance at all workshop sessions, the welcome reception and workshop dinner
- Acknowledgement of Gold Sponsorship on all promotional material including workshop website, all correspondence and documents relating to the workshop and appropriate venue signage

SILVER SPONSOR---------------------------------------------------------------Rs.50,000/-

- Logo displayed on lectern in presentation rooms
- Link from the workshop webpage to sponsor’s website
- Organization details included on workshop proceedings and program
- 2 complementary registrations which includes attendance at all workshop sessions, the welcome reception and workshop dinner
- Acknowledgement of Silver Sponsorship on all promotional material, including workshop website, all correspondence and documents relating to the workshop and appropriate venue signage

DINNER SPONSOR---------------------------------------------------------------Rs.30,000/-

- Logo displayed on lectern in presentation rooms
- Link from the workshop webpage to sponsor’s website
- Acknowledgement of Dinner Sponsorship on workshop proceedings and program
- Naming rights of the workshop Dinner
- Sponsor signage at dinner venue
- 2 complementary tickets for the workshop Dinner
ENTERTAINMENT SPONSOR-----------------------------------------------Rs.20,000/-

- Logo displayed on lectern in presentation rooms
- Link from the workshop webpage to sponsor’s website
- Naming rights of the Cultural Night
- Sponsor signage at event venue
- Free entry for your representatives for the cultural night
- Acknowledgement of Entertainment Sponsorship is included on workshop proceedings and program

LOCAL EXPENSES SPONSOR FOR RESOURCE PERSON------------------------Rs.15,000/-

- Logo displayed on lectern in presentation rooms
- Link from the workshop webpage to sponsor’s website
- Free entry for your representatives for the cultural night
- Acknowledgement of Sponsorship is included on workshop proceedings

How to Book and Details of Payment Deadlines

In order to confirm your sponsorship, we will require the sponsor application form and fifty percent (50%) deposit payment to be forwarded by return mail. The balance payment will be required by February 1, 2011.

Payment can be made through demand draft drawn in favor of “Coordinator, Medical Cybernetics” payable at SBI, Calicut.

Please Note: Account summary will be sent to all sponsors after the program.

Cancellation Policy

In the event of withdrawal of your sponsorship booking, the workshop will reserve the right to retain deposit amount received.

For more information about our workshop, please visit
http://www.nitc.ac.in/nitc/seminars/automated_ecg_analysis.jsp

We look forward to hearing from you.

Further Information and enquiries:

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National Institute of Technology Calicut
Email: subhash@nitc.ac.in
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  +91 495 2286353(Office Direct)
Fax: +91 495 2287250(Office)
SPONSORSHIP APPLICATION

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Signature…………………………………………..Date…………………

You will receive a confirmation email and agreement upon submission.

Return completed form with DD to:

Mr. Subhash K.M
Assistant Professor
Department of Electrical Engineering
National Institute of Technology Calicut
NIT Campus P.O, Calicut, Kerala, INDIA-673601